

Global education.  
Worldwide opportunities.



UNIVERSITY  
OF WOLLONGONG  
IN DUBAI

**UOWD Program**  
Selection Guide



# Why study at UOWD?

## 1. We're among the best in the world

UOWD's curriculum and teaching practices reflect those of UOW Australia, which is consistently ranked in the top 1% of universities worldwide (QS World University Rankings 2024).

With the ability to transfer to any of our global campuses located in Dubai, Australia, Hong Kong and Malaysia, our students have access to a host of international opportunities and experiences.

## 2. Internationally recognised and accredited

All degrees are accredited by the UAE Ministry of Education's Commission for Academic Accreditation (CAA) and licensed by Dubai's Knowledge and Human Development Authority (KHDA). They are quality assured by Australia's Tertiary Education Quality Standards Agency (TEQSA).

Our programs are also formally recognised by numerous leading professional organisations, including but not limited to AACSB, ACCA, ACS, AHRI, CIM, CIPD, CPA Australia, EFQM, PMI and Engineers Australia.

## 3. Competitive Tuition Fees

Courses at UOWD are competitively priced and there are a range of scholarships and bursaries available to help with the cost of study. Students have a choice of

accommodation options to suit their budget, and will find getting around the city is cheap and easy with the free shuttle service to the nearest metro station and various locations around the Emirate.

## 4. Our graduates are among the world's best

The career support we provide, along with our practical approach to learning, will help you prepare for your career while you study. Professional degrees at UOWD integrate practical workplace learning, to earn you professional accreditation with peak national and international industry bodies.

83% of our graduates are employed within 6 months of graduating (The Ministry of Education GDS Report for External Distribution 2020).

## 5. Situated in the heart of key business districts

Situated in the heart of Dubai's business district, Dubai Knowledge Park, and among some of the most well-known multinational companies in the world, it is an ideal setting that encourages knowledge sharing through academia-industry collaborations.

Dubai Knowledge Park is located adjacent to other industrial clusters -Dubai Internet City and Dubai Media City, the regions innovations, technology and media hubs and home to more than 2,700 registered companies including regional and global news and tech giants such as IBM, Microsoft, Huawei, CNN and many more.

## UOWD Accreditation

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- All degrees offered by UOWD are accredited by the UAE Ministry of Education through the CAA.
- Alongside UOWD's institutional accreditation, several of the University's degrees have been formally recognised by international professional organisations.
- Graduates will be issued an international degree from UOW Australia which is recognised and attested by the UAE's Ministry of Education\*.
- Our programs are quality assured by UOW, which is registered with the Tertiary Education Quality and Standards Agency (TEQSA), the national regulator of the higher education sector in Australia
- This accreditation means that graduates are able to work in the UAE/GCC\* public sectors in addition to private organisations.
- All of our academic staff have PhDs and are supported by our highly qualified senior leadership team.

### Accredited by



### Licensed by



## Professional Body Accreditations

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# Global Education. Worldwide Opportunities.

A globally recognised and respected degree from UOW, Australia is your passport to a world of opportunity.

 Top  
1%

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Ranked 190th in the *Aggregate Ranking of Top Universities 2021*, and 162nd globally in the *QS World University Rankings 2024*

 Top  
20

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14th best modern university in the world.

*QS Top 50 Under 50 Rankings 2021.*

 Top  
200

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Ranking for graduates by global employers.

*QS Graduate Employability Rankings 2022*



# Undergraduate Programs

With the rapidly changing global business environment in mind, UOWD offers global university degrees aligned with the UOW Australia campus. These are designed in consultation with industry experts to give our students the edge they need to stand apart from the competition.

These degrees are innovative, market driven and flexible, and will help our graduates thrive in their career path of choice. Throughout the duration of your studies, students will have access to a comprehensive range of academic resources, learning support services and career guidance that will ensure they achieve their potential and help them make the right decisions about their future professional path.

Graduates will be issued a degree from UOW Australia, which is recognised internationally and accredited by the UAE Ministry of Education.

## Trimester Model

UOWD offers a trimester model which divides the academic calendar into three balanced teaching terms commencing in September, January and April each composed of 11 weeks of teaching, an exam week and at least two weeks of break between any two consecutive trimesters. Students can take up to three subjects during a trimester.

This model provides flexibility in study load, enables deeper learning, more time to pursue internships and gain work experience while studying, and more.

## Bachelor Degree Advanced Entry / 3 Years

Prospective students who have excelled academically at school and meet UOWD advanced entry requirements, can finish their bachelor's degree in 3 years.

This option covers all 3 year bachelor degree programs that are offered by the University of Wollongong, Australia excluding Bachelor of Engineering which is an honours degree and requires 4 years of study.

## Bachelor Degree Direct Entry / 4 Years

The University offers direct admission to all prospective students to enrol in any of our bachelor degrees programs. The 4 year bachelor degrees program encompass strong foundational component to provide students with knowledge to succeed in their preferred areas of specialisation.

The foundational knowledge covers academic language skills, mathematics and statistics, general education, computing, and specialist subjects tailored to admission to specific bachelor degrees.

Program Overview	Duration	Subjects	Yearly Fees*
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## BUSINESS & COMMERCE

<p><b>Bachelor of Business Administration</b></p> <p>Studying this degree helps develop the fundamental knowledge and skills required to become an effective and responsible manager or leader in the global economy. The program develops the ability to identify, analyse, and solve complex business problems by integrating knowledge across business functions. The program will help develop a broad range of competencies from business development and customer relationship management to broad skills in business analytics and data driven decision making. The program provides the versatility of knowledge that is much sought after among employers and is also ideal for aspiring entrepreneurs.</p>	<p><b>3 Years</b></p> <p><b>4 Years</b></p>	<p><b>24</b></p> <p><b>32</b></p>	<p><b>60,429 AED</b></p> <p><b>16,466 USD</b></p>
<p><b>Bachelor of Business - Accountancy</b></p> <p>This degree is designed to reflect current critical techniques and skills used in the accounting profession. Degree subjects are aligned with International Financial Reporting Standards (IFRS) to prepare our graduates for the global job market. The curriculum focuses on real-world issues and current business demands to ensure the degree is relevant and applicable to the industry and job market. The degree is accredited by major professional accounting bodies, including ACCA, CIMA, CPA Australia and ICAEW, enabling students to get the maximum exemptions when pursuing professional studies.</p>	<p><b>3 Years</b></p> <p><b>4 Years</b></p>	<p><b>24</b></p> <p><b>32</b></p>	<p><b>60,429 AED</b></p> <p><b>16,466 USD</b></p>
<p><b>Bachelor of Business - Finance</b></p> <p>This curriculum is designed to reflect the critical techniques and skills used in today's financial and corporate world. The degree provides opportunities to work on industry projects, simulations and real time financial datasets in the trading lab in order to gain exposure to real-world skills. The degree also allows students to explore alternative approaches to finance based on application of emerging digital technologies such as blockchain, crypto and artificial intelligence. The curriculum has been designed to align with Chartered Financial Analyst (CFA) body professional standards.</p>	<p><b>3 Years</b></p> <p><b>4 Years</b></p>	<p><b>24</b></p> <p><b>32</b></p>	<p><b>60,429 AED</b></p> <p><b>16,466 USD</b></p>
<p><b>Bachelor of Business - Marketing</b></p> <p>This degree provides students with a comprehensive grounding of specialized marketing skills and knowledge needed to effectively plan, develop and execute marketing strategies. With increasing incorporation of digital technology in marketing, the curriculum includes intensive applied marketing training with an emphasis on new and emerging media and marketing analytical tools. Students would develop a variety of relevant skills such as marketing analytics, e-commerce, insight mining, brand management, content marketing, social media planning and analytics, digital marketing and digital advertising, customer engagement, search engine optimization and customer research.</p>	<p><b>3 Years</b></p> <p><b>4 Years</b></p>	<p><b>24</b></p> <p><b>32</b></p>	<p><b>60,429 AED</b></p> <p><b>16,466 USD</b></p>
<p><b>Bachelor of Business - Management</b></p> <p>This degree will provide a fundamental understanding of how to apply key managerial concepts and theories in the contemporary business environments. By providing knowledge on application of new technologies and digital innovations in business, the program ensures that graduates are ready for the future of work in the digital era. The learning-by-doing and real-world-experience gained by working on industry projects would help to further increase the employability. The program provides opportunities to develop leadership competencies which will enable graduates to stand out in a competitive job market.</p>	<p><b>3 Years</b></p> <p><b>4 Years</b></p>	<p><b>24</b></p> <p><b>32</b></p>	<p><b>60,429 AED</b></p> <p><b>16,466 USD</b></p>

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Program Overview	Duration	Subjects	Yearly Fees*
<p><b>Bachelor of Business - HR Management</b></p> <p>This degree is designed to develop knowledge and skills required to manage the most valuable resource in any organisation - the human resource. Through a balanced of theory and work-integrated learning opportunities, the students will learn key skills in HR including managing the workforce in a digitised economy, talent acquisition and retention, human resource operations and strategy, learning and development and the role of analytics in HR. The program is accredited by the human resource professional body Chartered Institute of Personnel and Development (CIPD) and graduates will become Associate Member of CIPD upon graduation.</p>	<p><b>3 Years</b></p> <p><b>4 Years</b></p>	<p><b>24</b></p> <p><b>32</b></p>	<p><b>60,429 AED</b></p> <p><b>16,466 USD</b></p>
<p><b>Bachelor of Business - International Business</b></p> <p>This degree help graduates develop the global perspective to understand how international business operations can be leveraged to benefit from global 'connectedness'. Besides developing specialized knowledge and skills related to international business operations, the program provides opportunities to gain practical experience to global context by solving real challenges faced by organisations operating in a worldwide arena. Students may also have the opportunity to participate in a study abroad tour. The program would prepare graduates for a career to work in multinational companies and organisations that are engaged in business operations on a global scale.</p>	<p><b>3 Years</b></p> <p><b>4 Years</b></p>	<p><b>24</b></p> <p><b>32</b></p>	<p><b>60,429 AED</b></p> <p><b>16,466 USD</b></p>
<p><b>Bachelor of Business - Business Analytics</b></p> <p>This degree is designed to prepare students to develop solid skills in data analytics for Business. The program is taught as a combination of lectures and hands-on exercises in our 'Data Analytics Lab' using state of the art data science and analytics software. Students can broaden their horizons through electives to augment and enhance their learning experience in business analytics. Such subjects can range in the areas of digital marketing, financial technologies, and other areas of management. All students will also work on a real-life business scenario through an industry project and develop a data analytics solution in a live or a stimulated environment.</p>	<p><b>3 Years</b></p> <p><b>4 Years</b></p>	<p><b>24</b></p> <p><b>32</b></p>	<p><b>60,429 AED</b></p> <p><b>16,466 USD</b></p>

## COMPUTER SCIENCE

<p><b>Bachelor of Computer Science</b></p> <p>The computer science degree focuses on developing foundational skills related to the field, including software development, problem solving, programming, dataset systems, web and mobile development, data management and security, networking and communication, and IT project management. The program also offers a diverse set of electives to students to explore different areas of computer science and IT, such as cyber security, big data, AI, Gaming, mobile development, and management of information systems.</p>	<p><b>3 Years</b></p> <p><b>4 Years</b></p>	<p><b>24</b></p> <p><b>32</b></p>	<p><b>60,429 AED</b></p> <p><b>16,466 USD</b></p>
<p><b>Bachelor of Computer Science - Game and Mobile Development</b></p> <p>This computer science major is addressing the creative aspect of software development including gaming and mobile trends. The mobile industry is booming with all companies seeking presence using mobile apps as those represent a direct and fast channel of communication with consumers. On the other hand, the gaming industry is growing and evolving as part of the future vision of the metaverse. In this major, students will learn how to design and implement enterprise grade mobile apps and large-scale games using the latest tools and technologies.</p>	<p><b>3 Years</b></p> <p><b>4 Years</b></p>	<p><b>24</b></p> <p><b>32</b></p>	<p><b>60,429 AED</b></p> <p><b>16,466 USD</b></p>

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Program Overview	Duration	Subjects	Yearly Fees*
<p><b>Bachelor of Computer Science - Cyber Security</b></p> <p>Cyber security constitutes a strategic objective worldwide, with the main aim of securing information and communication assets. Organisations across all industries are faced with unmanageable levels of cyber threats brought on by a changing threat landscape. The cyber security major we offer focuses on producing qualified technical aspects that can meet the national, regional, and international demands in information and cyber security.</p>	<b>3 Years</b>	<b>24</b>	<b>60,429 AED</b>
	<b>4 Years</b>	<b>32</b>	<b>16,466 USD</b>
<p><b>Bachelor of Computer Science - Artificial Intelligence &amp; Big Data</b></p> <p>Companies around the world are becoming data-driven, and rely on data analytics to make informed decisions and become competitive in the market. Being able to analyse large volumes of data coming from different sources is essential for understanding consumers' needs, market trends, competitors' capabilities, and sentiments about the offered products and services. Such insights are critical for supporting decision making in organisations. In this program, students will gain knowledge and skills on the use of advanced big data analysis &amp; data science methods and tools, leveraging statistical sciences, machine learning technologies and industry-specific datasets, to implement unique data models that can solve challenging problems across all industries.</p>	<b>3 Years</b>	<b>24</b>	<b>60,429 AED</b>
	<b>4 Years</b>	<b>32</b>	<b>16,466 USD</b>

## INFORMATION TECHNOLOGY

<p><b>Bachelor of Business Information Systems</b></p> <p>Falling under the umbrella of Computer science and IT, this program incorporates key management subjects along with the foundational programming subjects, for those who are interested in becoming technical managers or technical team leaders.</p>	<b>3 Years</b>	<b>24</b>	<b>60,429 AED</b>
	<b>4 Years</b>	<b>32</b>	<b>16,466 USD</b>

## ENGINEERING

<p><b>Bachelor of Engineering (Hons) - Computer and Autonomous Systems Engineering</b></p> <p>Bachelor of Engineering (Hons) - Computer and Autonomous Systems Engineering is focused on computer hardware design and computer systems. Course content and learnings will teach graduates to design embedded computing technologies in public transport systems, create hardware design for imaging systems such as recognition systems as well as design consumer computing hardware, wearable devices, gaming hardware, automation solutions, smart electricity meters, personal computers, and consumer electronics.</p>	<b>4 Years</b>	<b>32</b>	<b>65,628 AED</b> <b>17,883 USD</b>
<p><b>Bachelor of Engineering (Hons) - Civil Engineering</b></p> <p>Bachelor of Engineering (Hons) - Civil Engineering teaches students how to develop a wide range of skills including effective technical aspects, problem solving, creativity, innovation and teamworking. Students will be exposed to the importance of suitability and new technology such as Building Information Modelling (BIM) in civil engineering. This course is suited to those interested in the design and construction of vital infrastructure systems such as roads, buildings, bridges, airports, as well as systems for water supply and sewerage treatment.</p>	<b>4 Years</b>	<b>32</b>	<b>65,628 AED</b> <b>17,883 USD</b>

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Program Overview	Duration	Subjects	Yearly Fees*
<p><b>Bachelor of Engineering (Hons) - Mechanical Engineering</b></p> <p>Bachelor of Engineering (Hons) - Mechanical Engineering spans knowledge and skills development across a wide range of design and manufacturing solutions for industrial machinery, robotics, automation (Industry 4.0) and additive manufacturing (3D printing). In this degree, students will develop effective technical skills and problem-solving capabilities; and explore their creativity, innovation and teamworking abilities as they are exposed to well-rounded learnings in design, manufacturing and machine control using a combination of design software and manufacturing equipment.</p>	4 Years	32	65,628 AED 17,883 USD
<p><b>Bachelor of Engineering (Hons) - Electrical and Electronics Engineering</b></p> <p>Bachelor of Engineering (Hons) - Electrical and Electronics Engineering focuses on developing capabilities covering electrical and electronic devices and systems, control and electrical power engineering. Highly sought-after professionals with respected expertise in the development and application of sustainable electrical and electronic systems across a wide range of sectors, engineering graduates will play a vital role in the future of renewable energy generation, heavy industry and manufacturing installations, robotics and automation, mining and electrical power distribution.</p>	4 Years	32	65,628 AED 17,883 USD
<p><b>Bachelor of Engineering (Hons) - Mechatronic Engineering</b></p> <p>Bachelor of Engineering (Hons) - Mechatronic Engineering is a multidisciplinary course where students will develop in-demand skillsets covering a number of emerging areas such as Industry 4.0, Internet of Things, drones, autonomous vehicles, intelligent medical appliances and intelligent robots. Students will study mechanical, electrical, AI and computer engineering discipline and learn how they are integrated with software development in order to create smart intelligent systems to benefit society. Graduates will be equipped to design, develop and manage complex intelligent systems in the career path of their choice.</p>	4 Years	32	65,628 AED 17,883 USD

## MEDIA & DESIGN

<p><b>Bachelor of Communication and Media - Digital and Social Media</b></p> <p>This degree is all about creating, making and sharing content – on a wide range of digital and social media platforms – TikTok, Instagram, Twitter, YouTube, BeReal, and many others. Taking this specialisation will prepare students to be a Social Media Creator, Manager, Leader and Innovator.</p>	3 Years 4 Years	24 32	60,429 AED 16,466 USD
<p><b>Bachelor of Communication and Media - Screen Media Production</b></p> <p>The Screen Media specialisation pays special attention to how we consume, and create media on and for screens. In this specialisation, students will learn how to create film and video content for a range of platforms, covering the end-to-end process of film and video production, including sharing and distributing the final productions.</p>	3 Years 4 Years	24 32	60,429 AED 16,466 USD

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Program Overview	Duration	Subjects	Yearly Fees*
<p><b>Bachelor of Communication and Media - Visual Communication Design</b></p> <p>Communicating visually is one of the main forms of communication used today. This specialisation introduces students to key concepts in visual communication, graphic design and user experience and interaction design – including the Adobe Creative Cloud suite of design software. Students who like to design, and want to work in design, this specialisation is for them.</p>	<b>3 Years</b>	<b>24</b>	<b>60,429 AED</b> <b>16,466 USD</b>
	<b>4 Years</b>	<b>32</b>	
<p><b>Bachelor of Communication and Media - Marketing Communication and Advertising</b></p> <p>Marketing and Advertising is a huge industry, one which needs creative, media makers as it continues to grow. People from a media background will be well-prepared to thrive in this industry, putting to use the skills – communication, content creation, digital marketing strategies, branding, leadership, etc. – gained while studying this specialisation.</p>	<b>3 Years</b>	<b>24</b>	<b>60,429 AED</b> <b>16,466 USD</b>
	<b>4 Years</b>	<b>32</b>	

## SOCIAL SCIENCE

<p><b>Bachelor of Psychological Science</b></p> <p>Students completing this course will gain a deep understanding of psychology. The program offers comprehensive training in fundamental psychological processes for professional qualification. This degree can be combined with majors in Resource Management, Marketing, or Management, and disciplines like Business and Media. A bachelor's degree in psychology also serves as a foundation for postgraduate studies in Education, Media, Business, and Law, offering versatile employment prospects.</p>	<b>3 Years</b>	<b>24</b>	<b>60,429 AED</b> <b>16,466 USD</b>
	<b>4 Years</b>	<b>32</b>	
<p><b>Bachelor of Psychological Science - Management</b></p> <p>Combining a psychology degree with a major in Management provides a solid understanding of applying managerial concepts in modern business. This major enhances skills in analysis, decision-making, teamwork, and leadership. Students gain real-world experience through industry projects and business simulations, learning best practices in the UAE and globally, increasing employability and competitiveness.</p>	<b>3 Years</b>	<b>24</b>	<b>60,429 AED</b> <b>16,466 USD</b>
	<b>4 Years</b>	<b>32</b>	
<p><b>Bachelor of Psychological Science - Human Resource Management</b></p> <p>People management is crucial for organisational success. This major, combined with psychology, equips you with skills in organizational behaviour, HR management, employee relations, and more. The program includes industry projects and covers current HR trends, preparing graduates for the future of work and the evolving role of HR in a digitised context.</p>	<b>3 Years</b>	<b>24</b>	<b>60,429 AED</b> <b>16,466 USD</b>
	<b>4 Years</b>	<b>32</b>	
<p><b>Bachelor of Psychological Science - Marketing</b></p> <p>A deep understanding of human behaviour and social psychology gives you an edge in Marketing. This major provides skills in marketing strategy, digital marketing, analytics, brand management, and social media. Students gain practical experience with emerging media and marketing tools, preparing for the increasing demand for digital marketers in various organizations, including small businesses and nonprofits.</p>	<b>3 Years</b>	<b>24</b>	<b>60,429 AED</b> <b>16,466 USD</b>
	<b>4 Years</b>	<b>32</b>	

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# Postgraduate Programs

In a dynamic global marketplace, University of Wollongong in Dubai's (UOWD) postgraduate programs have a strong focus on developing strategic competencies that help graduates navigate a disruptive in a fast-changing and disruptive context.

Industry focused, they are designed to help students progress their current career path, open up new opportunities to enter emerging and dynamic professions, turn a personal interest or passion into a career pathway, and support current career success prospects through opportunities for reskilling in key areas.

We currently offer over 20 postgraduate programs that span key functions in Business, (including Applied Finance, Human Resource Management, Supply Chain and Logistics, Digital Marketing and Business Analytics for data driven decision making), Luxury Management, Innovation and Entrepreneurship, Education, Computer Science and Engineering, Healthcare, Information Technology, Media and Design, and Political Science.

Designed to meet the highest international academic and professional standards, a number of graduate programmes also have accreditation from global industry entities, such as the Association to Advance Collegiate Schools of Business (AACSB), Australian Human

Resources Institute (AHRI), Chartered Institute of Marketing (CIM), Chartered Institute of Personnel and Development (CIPD), Chartered Institute of Procurement and Supply (CIPS) and the Chartered Institute of Logistics and Transport (CILT).

## Trimester Model

UOWD offers a trimester model which divides the academic calendar into three balanced teaching terms (Winter, Spring and Autumn).

Each term is composed of 11 weeks of teaching, an exam week and at least two weeks break between any two consecutive trimesters.

For students who are working professionals, classes are conveniently held from 6-10pm, Monday to Friday, with occasional Saturday classes. Each subject requires one evening of attendance for 11 weeks. In addition, we hold weekend classes in condensed mode and a blended approach to education for specific programs to provide further flexibility to working professionals.

## Global University Degree

All degrees from the University of Wollongong in Dubai will be issued by UOW Australia, which are recognised internationally and accredited by the UAE's Ministry of Education.

Program Overview	Duration	Subjects	Total Fees*
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## BUSINESS & COMMERCE

<p><b>Master of Business Administration</b></p> <p>The MBA is designed for experienced professionals interested in developing their strategic thinking and ability to lead business/digital transformation in a responsible and impactful manner. The contemporary knowledge and skills gained (including design thinking, entrepreneurship and commercialization, among others) are transferable across a wide range of sectors, including public and private sector, manufacturing, financial services, healthcare, real estate, media and retail. The immersive learning activities delivered in a flexible manner over weekends include relevant and current case studies in a regional and global context on leading-edge organisational practices, active collaboration with industry professionals, peer learning across global campuses and critical reflection, followed by undertaking assessments that focus on using and applying knowledge and skills in real-life settings.</p>	<b>18 - 24 Months</b>	<b>12</b>	<b>115,167 AED 31,380 USD</b>
<p><b>Master of Applied Finance - Investing</b></p> <p>The ideal program for business professionals looking to learn the latest financial concepts, business philosophies, and leadership techniques, students will graduate possessing top-level leadership and management attributes, making them a highly sought-after candidate in the global finance and investment sector. Developed to reflect market demand, this postgraduate degree closely mirrors the real-world economic environment and focuses on the applied skills that modern employers are looking for. The list of job-ready skills include valuation, portfolio management, wealth planning, financial planning, financial analysis, securities' investments, mergers and acquisitions and risk management.</p>	<b>18 - 24 Months</b>	<b>12</b>	<b>112,984 AED 30,780 USD</b>
<p><b>Master of Applied Finance – Corporate Treasury</b></p> <p>Dealing with a corporation's capital structure and sources of funding requires expert knowledge and experience. This stimulating program is designed to empower students with the skills and knowledge necessary to compel innovation and master diverse financial management tools and techniques. The course structure helps graduates acquire the necessary knowledge for decision-making in the corporate world, as well as understand the mechanics of the ever-evolving corporate financial sector. Upon completion of this program, students have the ability to formulate financial policies and strategies and solve asset management problems as they appear in real-life situations. Students will also be well versed in the theoretical frameworks drawn from corporate risk management, regulatory framework law, the quantitative method, and corporate finance issues.</p>	<b>18 - 24 Months</b>	<b>12</b>	<b>112,984 AED 30,780 USD</b>
<p><b>Master of Applied Finance – Financial Services</b></p> <p>The program is for students interested in acquiring an advanced understanding of financial institutions, bank management, and lending. The program will help you to gain an understanding of the global financial system, the bank management theory and competing approaches to corporate governance and business ethics. You will examine the legal framework establishing, controlling and regulating financial institutions and explore a bank's lending process and the securities associated with it. You will also learn how to provide protection against portfolio, financial and corporate risks.</p>	<b>18 - 24 Months</b>	<b>12</b>	<b>112,984 AED 30,780 USD</b>

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\*\* Depending on your previous qualification, you may have to complete two additional subjects.

Program Overview	Duration	Subjects	Total Fees*
<p><b>Master of Marketing</b></p> <p>This program offers comprehensive insights into vital marketing perspectives and advanced digital tools. The curriculum blends lectures, hands-on exercises, and real-world business projects. Key areas covered in the program include digital media strategy, content creation, data-driven market research, consumer behavior analysis, and impactful solution development. Graduates will be equipped to strategise, analyse, advertise, and communicate with target audiences in multiple areas of marketing.</p>	<b>18 - 24 Months</b>	<b>10**</b>	<b>94,154 AED 25,650 USD</b>
<p><b>Master of Business Analytics</b></p> <p>This program equips students with strong data analytics skills through a combination of lectures and hands-on exercises in the 'Business Analytics Lab'. The program incorporates subjects covering cutting-edge data analytics, artificial intelligence (AI), machine learning (ML) and deep learning (DL) tools and techniques using industry standard software like Statistical Analysis and Systems (SAS) Viya, Structured Query Language (SQL) and Python through Jupyter Notebooks. Upon completion of the program all students will receive an Advanced Professional Certification from SAS, as a part of the SAS Joint Certification Program.</p>	<b>18 - 24 Months</b>	<b>10**</b>	<b>94,154 AED 25,650 USD</b>
<p><b>Master of Supply Chain Management</b></p> <p>This program equips students with the contemporary skills required to manage the flow of information and materials within and between organisations both locally and globally. It blends theoretical and analytical approaches, covering procurement fundamentals, innovative distribution models, logistics systems, supply chain analytics, data science, analytics technologies, warehousing, and smart mobility as well as other advanced concepts like blockchain and big data technologies. This program accredited by the Chartered Institute of Procurement &amp; Supply (CIPS), and the Chartered Institute of Logistics and Transport (CILT).</p>	<b>18 - 24 Months</b>	<b>10**</b>	<b>94,154 AED 25,650 USD</b>
<p><b>Master of Management</b></p> <p>This course delivers advanced general management knowledge and will help students develop leadership, managerial, professional, personal and technical skills to propose integrated solutions to complex general management issues in any business. It covers management principles like change management, project management, leadership, strategy, structure, and analytics, enabling students to assess broad management situations and make strategic decisions. Learning activities include theory, current case studies, leading-edge organizational practices, work-integrated learning, peer learning, and critical reflection. Assessments focus on applying new knowledge and skills in real-life settings.</p>	<b>18 - 24 Months</b>	<b>10**</b>	<b>94,154 AED 25,650 USD</b>
<p><b>Master of International Business</b></p> <p>Success in business hinges on managers comprehending how international operations leverage global connectedness. Globalization fosters economic interdependence between countries and necessitates integration of companies into the world economy. This program fosters a deeper understanding of regional and global business issues, developing analytical skills relevant to international sectors, and enriching students' global perspective of the 'connectedness' of businesses, markets, people and information across countries.</p>	<b>18 - 24 Months</b>	<b>10**</b>	<b>94,154 AED 25,650 USD</b>
<p><b>Master of Innovation &amp; Entrepreneurship</b></p> <p>The innovation process starts with an idea, advances to invention, and culminates in commercializing new products, services, or practices. Aspiring entrepreneurs are mentored and guided to start their businesses or lead innovation projects in existing companies. This sought-after program develops an in-demand skill set for leading business innovation projects or launching startups. Students will have the opportunity to participate in incubators and accelerators, both regionally and globally in collaboration with renowned partners boasting exceptional track records in the field of innovation and entrepreneurship.</p>	<b>18 - 24 Months</b>	<b>10**</b>	<b>94,154 AED 25,650 USD</b>

\* Fees include 5% VAT. Fees will be adjusted according to number of subjects taken per year and subject exemptions received. Fees does not include accommodation, transportation or visa fees. Amount is correct at the time of printing and may change without notice. Refer to our website for most updated information.

\*\* Depending on your previous qualification, you may have to complete two additional subjects.

Program Overview	Duration	Subjects	Total Fees*
<p><b>Master of Human Resource Management</b></p> <p>This program is designed for aspiring HR leaders who wish to develop competencies in strategic human resource management by aligning human capital with the future of work. Through a theoretical and applied focus, students will undertake an in-depth examination of key themes including talent acquisition and retention, change management, learning and development, managing performance in a digitised economy, AI and advanced HR analytics. Graduates automatically become CIPD Associate Members (Level 7) with the possibility to upgrade to Chartered Member or Chartered Fellow status. The program is also accredited by the Australian Human Resources Institute (AHRI) which serves as a pathway to AHRI Membership status.</p>	<b>18 - 24 Months</b>	<b>10**</b>	<b>94,154 AED 25,650 USD</b>

## INFORMATION TECHNOLOGY

<p><b>Master of Digital Transformation</b></p> <p>A key pillar of the fourth industrial revolution, digital transformation is the reimagining of business in the digital age, and is acknowledged as a new era that will be the main focus in business in the coming 10 to 15 years. Aiming at fulfilling the need for specialists with digital transformation skills, the university is offering the Master of Digital Transformation, a flagship program in collaboration with IBM. The overarching goal of the program is to equip students with the knowledge, skills, and mindset needed to lead and drive digital transformation initiatives across a variety of industries. The program seeks to produce graduates who can drive innovation and create sustainable solutions by effectively utilizing digital technologies and aligning business and IT strategies.</p>	<b>Up to 18 Months</b>	<b>10</b>	<b>94,154 AED 25,650 USD</b>
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## ENGINEERING

<p><b>Master of Engineering Management</b></p> <p>This degree teaches advanced skills in Engineering Management as it enables students to successfully integrate technical and management skill, with a strong emphasis on industrial applications. It will help students to develop the ability to both analyse and oversee processes, projects and enterprise systems, enhancing leadership and strategic thinking.</p> <p>Students will also be able to work in managerial roles across a range of engineering disciplines and will learn about project management, engineering logistics, data analytics, financial management, innovation, construction management and more.</p>	<b>18 - 24 Months</b>	<b>10**</b>	<b>95,973 AED 26,150 USD</b>
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## MEDIA DESIGN

<p><b>Master of Media Design</b></p> <p>The Master of Media Design degree will prepare students for the ever-changing, and rapidly growing, world of the creative industries and business of media. This hands-on, practice-based program will prepare students to be leaders in the field, and is specifically designed to balance theory (know why) with practice (know how).</p>	<b>18 - 24 Months</b>	<b>10**</b>	<b>94,154 AED 25,650 USD</b>
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Program Overview	Duration	Subjects	Total Fees*
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## EDUCATION

<p><b>Graduate Diploma in Educational Studies</b></p> <p>The Graduate Diploma is designed for both new and experienced teachers who are currently teaching or planning to teach K-12 students in the UAE or internationally. It aims at bridging the gap between theory and practice by providing the students with a strong understanding of the latest research in educational practice as well as concrete skills in which to carry out effective teaching and learning.</p>	<b>12 - 15 Months</b>	<b>8</b>	<b>62,769 AED 17,104 USD</b>
<p><b>Master of Educational Studies</b></p> <p>This degree is designed for both new and experienced teachers who are currently teaching or planning to teach K-12 students in the UAE or internationally. It aims at bridging the gap between theory and practice by providing the students with a strong understanding of the latest research in educational practice as well as concrete skills in which to carry out effective teaching and learning. It also provides students with the opportunity to develop their inquiry and research skills in the field of education. This degree will enable students to work as teachers or pursue other career paths in education, such as becoming researchers, educational consultants working in educational development at local and international organisations, or pursuing a doctorate degree and work in academic institutions.</p>	<b>18 - 24 Months</b>	<b>10</b>	<b>78,461 AED 21,380 USD</b>

## HEALTHCARE

<p><b>Master of Nursing</b></p> <p>Aligning with the 2020 - 2025 National Strategic Plan for Nursing, our degree will prepare graduates with the knowledge and skills to function as clinical leaders across the UAE's growing healthcare system. This degree will build on the students' commitment to improving clinical practice by introducing them to up to date developments in healthcare and building their knowledge of research principles and methods in nursing practice.</p>	<b>18 - 24 Months</b>	<b>10</b>	<b>94,154 AED 25,650 USD</b>
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# Doctor of Philosophy (PhD)



Program Overview	Duration	Subjects	Total Fees*
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## BUSINESS & COMMERCE

<p><b>Doctor of Philosophy (PhD)</b></p> <p>Our four-year Doctor of Philosophy (PhD) program develops candidates' ability to independently design and execute original, high impact and world-class research that generates new knowledge in high priority areas. The first-year coursework component equips students with all the necessary skills to undertake the three-year thesis component. UOWD provides an ideal research environment through its faculty-student research collaborations to achieve research excellence. Students thrive under the supervision of at least two high profile supervisors from our vibrant research culture. We support students to present their new ideas in major national and international conferences and to publish their findings in highly-ranked journals.</p>	<p><b>4 Years</b> Full Time</p> <p><b>6-8 Years</b> Part Time</p>	<p><b>8+ Thesis</b></p>	<p><b>248,062.50 AED</b> <b>67,592 USD</b></p>
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\*\* Depending on your previous qualification, you may have to complete two additional subjects.



# Graduate Certificates

Program Overview	Duration	Subjects	Total Fees*
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## BUSINESS & COMMERCE

<p><b>Graduate Certificate in Business</b></p> <p>The Graduate Certificate in Business is an ideal program for current managers or aspiring managers who are looking to progress in their career by upskilling their current knowledge of marketing, accounting and finance, organisational behavior and global business challenges and perspectives. Upon successful completion of the Graduate Certificate in Business, you can exit with a graduate qualification, giving you a competitive edge in the marketplace, or you can choose to continue your postgraduate studies with Master of Marketing, Master in Innovation and Entrepreneurship, Master of Business Analytics, Master of Supply Chain Management, Master of International Business, Master of Human Resource Management, Master of Management or Master of Financial Management.</p>	<p><b>6 Months</b></p> <p>or</p> <p><b>2 Trimesters</b></p>	<p>4</p>	<p><b>37,661 AED</b> <b>10,260 USD</b></p>
<p><b>Graduate Certificate in Marketing</b></p> <p>The Graduate Certificate in Marketing has been designed for those who are seeking to progress their career in Marketing. It is an ideal program for current managers or aspiring managers who are looking to progress in their career by upskilling their current knowledge of Marketing Management, Consumer Behaviour, Marketing Strategy, Social and Digital Marketing. Upon successful completion of the Graduate Certificate in Marketing, you can exit with a graduate qualification, giving you a competitive edge in the marketplace, or you can choose to continue your postgraduate studies with Master of Marketing.</p>	<p><b>6 Months</b></p> <p>or</p> <p><b>2 Trimesters</b></p>	<p>4</p>	<p><b>37,661 AED</b> <b>10,260 USD</b></p>
<p><b>Graduate Certificate in HR Management</b></p> <p>The Graduate Certificate in Human Resource Management has been designed for those who are seeking to progress their career in HR. It is an ideal program for current managers or aspiring managers who are looking to progress in their career by upskilling their current knowledge of organisational behavior and management, strategic human resource development and talent management. Upon successful completion of the Graduate Certificate in HR Management, you can exit with a graduate qualification, giving you a competitive edge in the marketplace, or you can choose to continue your postgraduate studies with Master of Human Resource Management.</p>	<p><b>6 Months</b></p> <p>or</p> <p><b>2 Trimesters</b></p>	<p>4</p>	<p><b>37,661 AED</b> <b>10,260 USD</b></p>

\* Fees include 5% VAT. Fees will be adjusted according to number of subjects taken per year and subject exemptions received. Fees does not include accommodation, transportation or visa fees. Amount is correct at the time of printing and may change without notice. Refer to our website for most updated information.



# Language Preparation and Testing

## Global English Skills (Public program)

UOWD College has been delivering English language programs for nearly 30 years.

We provide language programs and testing to individuals and organisations in a supportive and interactive environment, and are fully accredited under Australia's national ELT Accreditation Scheme.

Our signature course is the intensive Global English Skills program, which comprises 20 hours of study per week, and is offered to suit a wide range of skill levels, from beginner to advanced.

The Global English Skills program focuses on teaching English for use in real life - including work, study, and social situations. It is broken down into three modules, each lasting four weeks, that can be studied in any order. Students are invited to join the program on the first Monday of any month.

The classes are highly engaging and designed to develop all four skills: reading, writing, listening and speaking, as well as knowledge of vocabulary and grammar.

Students have access to a full range of university facilities, including state-of-the-art learning technology in our classrooms, the UOWD library, student lounge, and sports facilities. There are also optional cultural trips and social events to provide students with a rounded and enjoyable experience.

## Corporate Programs

We also offer short English language courses for the workplace, and courses for specific professions and industry sectors.

Courses are generally 24 hours but can be extended or shortened depending on specific requirements. The first step for all course participants is a placement test to determine their current aptitude, after which they can be matched with a suitable course.

## Corporate course options include

- English for the Workplace
- Business Writing Foundations
- Business Writing Masterclass

## Specialist language training for

- Hospitality & Tourism
- Nursing & Healthcare Professionals
- Engineering
- IT Sectors

## Arabic Language Programs

### We provide a number of Arabic language programs, including:

- Marhaba! Welcome to Dubai
- Intercultural Business Communications (with basic Arabic)
- Conversational Arabic
- General Arabic Skills
- Professional Arabic – Business or Technical

## Language Testing

Our Testing Centre conducts daily computer-delivered IELTS exams with paper-based IELTS exams available on a weekly basis. To prepare students for this important exam, we offer a full-time four-week IELTS preparation course or a shorter two-week evening booster course.

We also offer the Occupational English Test for healthcare professionals.

## Private Language Instruction

Private language classes are also available at times to suit individual students, and are tailored to individual needs.



# Pre-University Qualification



## NCUK / International Foundation Year

Equivalent to UK A-levels, but completed in around nine months, the International Foundation Year (IFY) qualification bridges the gap for students who are looking to access a university education, and prepares them for first-year entry onto a bachelor's degree.

For students who may not have the required scores for direct entry, whose home country's education system isn't recognised, or who may have missed out on completing their qualifying studies for other reasons, the IFY course is their route to university.

University of Wollongong in Dubai (UOWD) has partnered with NCUK, a leading pathway

qualification provider, to offer students the opportunity to complete an internationally recognised foundation course in Dubai before progressing to a top-ranked university in the UK, Australia, Canada, New Zealand or the USA.

This opens up access to 45+ leading universities in 13 countries and a choice of 4,000 bachelor's degrees.

Upon successfully completing the NCUK's IFY course, students are guaranteed a place on a relevant course at an NCUK linked university or UOWD\*, and also receive one-on-one support with personal statement development, visa processing and university application submissions.

\* Subject to entry requirements



# Student Accommodation

Students joining the University, can choose from a wide variety of single and shared accommodation options, ensuring they have a pleasant stay whilst studying at UOWD.

The properties are designed to cater to the wants and needs of the modern student, taking

into consideration vital factors such as safety, security, comfort and convenience. You will find furnished and unfurnished room options with all the fundamental elements of any student living space, including utilities.

Accommodations are designed to be modern, urban, ergonomic and aesthetically appealing to our young residents to enhance their experience as a student in Dubai.

# Transfer, Exchange and Study Abroad Programs

University of Wollongong in Dubai offers students the opportunity to incorporate further international studies within their chosen program by taking part in a transfer, exchange or study abroad scheme with University of Wollongong's campuses in Wollongong or Sydney, Australia or with a partner institution.

## Transfer to UOW Australia

This unique feature enables you to join a large network of more than 31,000 students studying programs at the University of Wollongong (UOW), Australia. UOW has grown from a provincial feeder college with 300 students to an international university with more than 31,000 students spread across nine campuses worldwide. UOW retains a position as one of the top one percent of universities in the world, confirmed by its performance in the prestigious QS World University Rankings 2023.

Students commencing a program at UOWD may transfer to UOW Australia with full credit, subject to certain criteria. Past graduates who

have taken advantage of the option to transfer to Australia highly recommend it, as it provides a significant self-development opportunity. Students interested in transferring should contact the FRED & Registry Services at UOWD for details regarding the transfer process.

## Student Exchange / Study Abroad Program

UOWD students may apply to participate in a Student Exchange/Study Abroad program with UOW Australia or a partner institution. Under these programs students can choose to study for one or more session. Once the session/semester is completed they can come back to resume studies at UOWD.

Similarly UOW students can also opt to study a semester at UOWD. Past graduates who have taken advantage of this option highly recommend it, as it provides a significant self development opportunity.

For more details on the application process, visa process and other related information, please contact FRED & Registry Services at UOWD.



# UNIVERSITY OF WOLLONGONG IN DUBAI

Global education.  
Worldwide opportunities.

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