

Bachelor of Business (Accountancy)

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Program Structure

To qualify for the Bachelor of Business (Accountancy), a candidate shall accrue an aggregate of at least 144 credit points comprising of subjects from a common business subjects, specialised subjects required for major, general electives, general education subjects and a final year project.

Year 1

Accounting for Decision Making

This subject introduces students to the role and use of accounting information in a variety of organisations and society. Students evaluate both financial and non-financial reports and their impact on accountability, decision-making and corporate governance. The subject introduces students to various analytical techniques in order to make sound decisions in a variety of business and social settings.

Principles of Responsible Business

The subject provides students with a conceptual tool kit for understanding and practicing responsible and ethical commerce in managing environment, globalization, technology, anti-corruption, labour and human rights. Working with industry, students will examine these issues from a variety of theoretical and practical perspectives and apply them to contemporary commercial contexts.

Statistics for Business

The aim of the subject is to introduce students to quantitative techniques and their application to the business world with an emphasis on the decision-making process. Students will be trained in the use of computer based software and models to analyze quantitative information for business decision-making.

Economic Essentials for Business

This subject introduces students to essential macroeconomic and microeconomic ideas, models and reasoning, which helps them to understand various economic issues. The subject will demonstrate the importance of economics on business and society, and will stimulate greater awareness of economic approaches to the analysis of contemporary social issues.

Introductory Principles of Finance

This subject introduces fundamental concepts of corporate and personal finance, and the relationship with financial planning. Students are equipped with fundamental skills to understand the concept of time value of money, as applied to solving cash flow valuation problems within the context of corporate and personal finance. The subject also explores ethical issues in managing finance.

Marketing Principles

Organizations need to know how to position themselves against competition by identifying marketing opportunities and problems. The subject examines the fundamental concepts and theories relevant to the study and practice of marketing. The subject serves as a foundation for further studies in business by developing an overview of where marketing fits within organizations and what framework marketing provides for enhancing and enabling the conduct of a business.

Introduction to Management

Organizations rely on managers and the management function for the efficient and effective running of their operations. This subject will introduce students to the key management theories and concepts required for managing people, process, environment and organizational culture. Students will learn the implications of managerial decisions on the internal and external environments.

Accounting Principles

The subject introduces basic accounting systems (double entries), concepts and techniques to identify, classify, process, record and present accounting and financial information. This subject train students on how to prepare account and financial statements.

Year 2

Financial Accounting II A

This subject builds on the knowledge and skills students have acquired in both Accounting for Decision Making and Accounting Principles. The subject contains several distinct but inter-related strands, and begins with an exploration of concepts necessary to understand the framework established in Australia for financial reporting. A technical strand of knowledge needed to prepare financial reports under the Australian Corporations Act and Australian International Financial Reporting Standards is explored. This subject also covers a contextual strand of knowledge, highlighting the environment in which financial reporting takes place, and introduces a theoretical strand of knowledge and skills necessary to critique, at an introductory level, current financial reporting practices and developments.

Management Accounting II

This subject deals with design, production and use of accounting data for planning and control of business operations. It introduces basic management accounting processes, tools and techniques for effective use of organisational resources to create value for customers and the organisation. The major topics in this subject include product cost analysis using traditional and modern methods, profit planning and control measures, and relevant costs for decision analysis.

Accounting Information Systems

Accounting information systems is concerned with the way computerized information systems impact how accounting data is captured, processed, and communicated. The course introduces you to the people, technology, procedures, and controls that are necessary to conduct internal and external e-business, with an emphasis on the internal controls over such systems. System design, computer applications and computer fraud are also covered.

Corporate Finance

The objective of this subject is to provide an introduction to the fundamental quantitative techniques and underlying concepts and theories in investment, financing and working capital management decisions facing corporations. For students to successfully complete this subject, students are required to be able to compute, interpret and apply a range of quantitative measures in order to assist in making optimal financial decisions as well as understand the fundamental concepts and theories in finance. The main topics covered in this subject include financial mathematics, valuation of financial and productive assets, risk and return, cost of capital, working capital management, capital structure and dividend policy.

Choose 1 UAE Studies Subject

Urban Sociology

The societies and places in which we live are very complex, and the interactions of individuals, as well as social institutions, have a direct impact on the life path we take. This course provides an engaging and accessible introduction to urban sociology and the study of cities, with particular focus on the experience of the UAE and Dubai. We'll examine a number of substantive urban topics, including but not limited to the growth of cities and urban spaces in the UAE, sustainable development and practices, and the 'built' environment.

Public Health

This course will introduce Public Health as an interdisciplinary science concerned with topics central to the population of U.A.E and on a wider scale of GCC region with regard to their physical, mental, and social well-being. The course focuses on current pertinent public health problems, assessing causation and examining intervention and management strategies at personal, social, and organizational levels.

UAE and International Relations

This course offers an overview of the UAE's rapidly emerging significance and its increased roles in global networks of international relations and diplomacy. Within that overview, the course examines the internal dynamics of the UAE, in particular, the priorities that emerge from a specific workforce dependency, a construction and tourism industry that looks 'East' as much as it does 'West'. Thus the new 'Look East' policy complements the country's historical partnership with the Western states. With the expansion of its global ties and relations, the UAE also becomes more sensitive to transnational issues, such as immigration, fluctuations in international markets or terrorism.

Society and Environment – Resources, Challenges, Futures

This subject aims to provide an understanding of relations and interactions between society and environment, including impact of societies on the Earth and its processes. Topics covered include the agricultural, industrial and urban revolutions; governance of environments; Indigenous land management; climate change; sustainability; and environmental impacts in the context of the Anthropocene.

Compulsory Arabic Language Subject or Challenge Test

Arabic Language

Language is key to everything we do. From verbal communication and the way we talk, to non-verbal communication and the emojis we use in our text messages, to the visuals we use to construct compelling visual stories, language is how we communicate. Living, studying and working the UAE, having a basic understanding of Arabic language can give you a huge competitive advantage. This introductory subject provides some of the basics of Arabic language, and you'll leave this subject able to communicate on a basic, conversational level.

General Elective Requirement

Muslim Societies Across the Ages: Tradition, Secularism & Modernity

This course aims to provide students with critical thinking perspectives about the relationship between history, religion and culture, in this case, the formation of Islamic culture(s). A sociological introduction to the study of Islamic culture will introduce students to the emergence of Islam in its 7th century historical context, its relationship to the other monotheistic traditions of the region, its growth into the dominant cultural paradigm of the Near East by the 9th century, alongside its impact and contribution to key fields of medieval science and knowledge. A historical approach will help students acquire familiarity with key Islamic texts, institutions, concepts of authority, traditions of jurisprudence and spirituality, artistic expressions, as well as milestones in Islamic history. The course wraps up with a discussion of issues central to contemporary debates relating to Islamic culture, such as identity, gender, multiculturalism, pluralism, secularism and religiosity.

Fundamentals of Innovation and Entrepreneurship

This course is focused on learning innovation and entrepreneurship that can be applied to any high-growth enterprise or other organization. The course is composed of three modules:

Module 1: Design Thinking

Module 2: Entrepreneurship

Module 3: Growth and Leadership

Year 3

Financial Accounting II B

This subject builds on the knowledge and skills students have acquired in Financial Accounting II A. The subject contains distinct but inter-related strands. First, there is a technical strand incorporating the application of specific accounting standards and regulatory provisions to the preparation of financial reports. Second, there is a contextual strand, highlighting the institutional and social contexts of accounting and financial reporting.

Financial Accounting III

The aim of this subject is to prepare students as future professionals in business and organizational settings, with an understanding of accounting, financial reporting and the accounting profession in a broad context. This subject offers a critical evaluation of advanced aspects of financial accounting and reporting with particular reference to developments in accounting theory, professional standards, and accounting practice.

Management Accounting III

This subject provides an advanced treatment of management accounting theory and its relationship to decision theory, including model building and use, cost prediction, pricing decisions, and the behavioural dimensions of management accounting.

Auditing and Assurance Services

This subject examines the contemporary risk and assurance approach to external financial report auditing including the audit planning processes, assessment of audit risk, collection and evaluation of audit evidence and the audit reporting process. The subject also develops an understanding of the legal environment in which the auditor works and focuses on the requirements of a financial statement audit under the Corporations Law.

Capstone Subject

Integrative Business Capstone

Integrative Business Capstone enables students to apply the principles of ethical, socially responsible, and sustainable commerce in a simulated business environment. The subject is based on a series of lectures and an action based learning project. Students will be required to make multidisciplinary interactive decisions based on sound ethical, socially responsible and sustainable practice.

Choose Any 3 Business Subjects as Elective