

Global education.
Worldwide opportunities.



UNIVERSITY
OF WOLLONGONG
IN DUBAI

UOWD
Program Selection Guide



We are considered
a benchmark for educational
establishments in the region:
dynamic, agile, innovative and
praised for the quality of our
teaching and research

Prof. Mohamed-Vall M. Salem ZEIN

President, University of Wollongong in Dubai (UOWD)

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Welcome to
Dubai





Nurturing the talent of tomorrow

First and foremost, thank you for expressing an interest in learning more about the University of Wollongong in Dubai (UOWD), and what makes us an exciting, life-changing and career forming destination for students from around the world.

UOWD is one of the region's oldest, most prestigious and forward-thinking tertiary institutions, and over the last 30 years we have shared our Australian education values with more than 14,000 students in the UAE who are now part of a global body of over 152,000 alumni, representing over 100 nationalities.

As the only Middle East branch campus of the prestigious University of Wollongong Australia, which is consistently ranked in the top 1% of universities worldwide*, we are passionate educators with a commitment to world-class standards and an innate understanding of what today's students are looking for and what the world of employment demands.

UOWD is a dynamic and diverse institution that offers a broad spectrum of programs in business, engineering, information sciences as well as humanities, social sciences and

health, developing graduates who are ethical, mobile, technologically literate and ready for multicultural workplaces.

Our programs are relevant and industry related with a strong focus on encouraging creative and critical thinking, problem-solving and the development of unique leadership skillsets.

Our role, however, is not only to support and shape future CEOs, CFOs, HR professionals, IT experts and media specialists, but to foster emerging talent in the form of innovators, researchers, entrepreneurs and game changers.

At UOWD, our continuous efforts have been rewarded with longstanding superior rankings for graduate employability; and are also the reason why our graduates are highly sought-after by employers.

By choosing a program at UOWD, you will be making an outstanding investment in your future, and we look forward to welcoming you and wish you every success and a happy and rewarding learning experience.

Prof Mohamed-Vall M. Salem ZEIN
President, UOWD

* QS World University Rankings 2023

Why study at UOWD?

1. We're among the best in the world

UOWD's curriculum and teaching practices reflect those of UOW Australia, which is consistently ranked in the top 1% of universities worldwide (QS World University Rankings 2023).

With the ability to transfer to any of our global campuses located in Australia, Hong Kong and Malaysia, our students have access to a host of international opportunities and experiences.

2. Internationally recognised and accredited

All degrees are accredited by the UAE Ministry of Education's Commission for Academic Accreditation (CAA) and licensed by Dubai's Knowledge and Human Development Authority (KHDA). They are quality assured by Australia's Tertiary Education Quality Standards Agency (TEQSA). Our programs are also formally recognised by numerous leading professional organisations including, but not limited to, AACSB, ACCA, ACS, AHRI, CIM, CIPD, CPA, EFQM, PMI and Engineers Australia.

3. Study at UOWD is affordable

Courses at UOWD are competitively priced and there are a range of scholarships and bursaries available to help with the cost of study. Students have a choice of budget-

friendly accommodation options and will find that getting around the city is easy with a free shuttle service to the nearest metro station and various locations around the emirate.

4. Our graduates are among the world's best

The career support we provide, along with our practical approach to learning, will help you prepare for your career while you study. Professional degrees at UOWD integrate practical workplace learning that lets you earn professional accreditation with peak national and international industry bodies. And, according to the UAE Ministry of Education's 2020 GDS Report for External Distribution, 83% of our graduates are employed within six months of graduating.

5. Situated in Dubai's knowledge hub

Situated in the heart of Dubai Knowledge Park with world renowned multinational companies as neighbours, our campus is the ideal setting to inspire and encourage knowledge sharing through academic collaboration with industry greats. Dubai Knowledge Park is located adjacent to the industrial clusters of Dubai Internet City and Dubai Media City, which are home to international innovators, tech giants and media entities. The communities are boast more than 2,700 registered companies including regional and global news and tech giants such as IBM, Microsoft, Huawei, CNN, and many more.



Global Education. Worldwide Opportunities.

A globally recognised and respected degree from UOW, Australia is your passport to a world of opportunity.

 Top
1%

Ranked 190th in the *Aggregate Ranking of Top Universities 2021*, and 185th globally in the *QS World University Rankings 2023*

 Top
20

14th best modern university in the world
QS Top 50 Under 50 Rankings 2021

 Top
200

Ranking for graduates by global employers
QS Graduate Employability Rankings 2022



Campus of the future

In August 2020, University of Wollongong in Dubai (UOWD) opened a new purpose-built campus in the heart of Dubai Knowledge Park.

A mirror reflection of UOWD's continued pursuit of excellence in teaching, research, industry engagement and the student experience, its modern architectural style is home to cutting-edge technologies and a mix of traditional and innovative learning spaces.

Our campus environment was carefully designed to deliver an enriched experience that meets the demands of today's student population, while also supporting teaching staff and community research projects.

Here, you will find a wealth of comfortable informal learning spaces and meeting rooms, contemporary lecture rooms, an exhibition space, recruitment lounge, student lounge, state-of-the-art auditorium and wellness café.

The campus is also home to state-of-the-art laboratories dedicated to power and circuits systems, chemistry, thermodynamic, fluid and heat transfer, hydraulics, 3D printing, manufacturing, physics, robotics, geotechnics, concrete, media and communications, cybersecurity, networking and gaming.

The nexus of the UOWD campus is the library where collaborative learning spaces, quiet reading and study zones, meeting rooms, and a student lounge offer a peaceful, informal learning space for all.



UOWD Accreditation

- All degrees offered by UOWD are accredited by the UAE Ministry of Education through the Commission for Academic Accreditation (CAA).
- Alongside UOWD's institutional accreditation, several of the University's degrees have been formally recognised by international professional organisations.
- Graduates will be issued an international degree from UOW Australia which is recognised and attested by the UAE's Ministry of Education*.
- Our programs are quality assured by UOW, which is registered with the Tertiary Education Quality and Standards Agency (TEQSA), the national regulator of the higher education sector in Australia
- This accreditation means that graduates are able to work in the UAE/GCC public sector* in addition to private sector businesses.
- All of our academic staff have PhDs and are supported by our highly qualified senior leadership team.

Accredited by



Licensed by



Professional body accreditations



* Terms & conditions apply

Pre-University Qualification

- NCUK - International Foundation Year

Undergraduate Programs

Faculty of Business

Business and Commerce

- Bachelor of Business Administration
- Bachelor of Business - Accountancy
- Bachelor of Business - Finance
- Bachelor of Business - Marketing
- Bachelor of Business - Management
- Bachelor of Business - HR Management
- Bachelor of Business - International Business
- Bachelor of Business - Business Analytics

Faculty of Engineering and Information Sciences

Information Technology

- Bachelor of Business Information Systems

Computer Science

- Bachelor of Computer Science
- Bachelor of Computer Science - Game and Mobile Development
- Bachelor of Computer Science - Cyber Security
- Bachelor of Computer Science - Big Data

Engineering

- Bachelor of Engineering (Hons) - Computer and Autonomous Systems Engineering
- Bachelor of Engineering (Hons) - Telecommunications Engineering and Internet of Things
- Bachelor of Engineering (Hons) - Civil Engineering
- Bachelor of Engineering (Hons) - Mechanical Engineering
- Bachelor of Engineering (Hons) - Electrical and Electronics Engineering
- Bachelor of Engineering (Hons) - Mechatronic Engineering

School of Humanities, Social Sciences and Health

Media and Design

- Bachelor of Communication and Media - Digital and Social Media
- Bachelor of Communication and Media - Screen Media Production
- Bachelor of Communication and Media - Visual Communication Design
- Bachelor of Communication and Media - Marketing Communication and Advertising

Healthcare

- Bachelor of Nursing - Conversion

Postgraduate Programs

Faculty of Business

Business and Commerce

- Master of Business Administration (MBA)
- Master of Applied Finance - Investing
- Master of Applied Finance - Corporate Treasury
- Master of Marketing
- Master of Business Analytics
- Master of Supply Chain Management
- Master of Management
- Master of International Business
- Master of Innovation & Entrepreneurship
- Master of Human Resource Management
- Global Executive Master of Luxury Management

Faculty of Engineering and Information Sciences

Information Technology

- Master of Information Technology Management

Engineering

- Master of Engineering Management

School of Humanities, Social Sciences and Health

Media and Design

- Master of Media and Communications

Healthcare

- Master of Nursing

Political Science

- Master of International Relations

Education

- Master of Educational Studies
- Graduate Diploma in Educational Studies

Doctor of Philosophy (PhD)

Faculty of Business

Business and Commerce

- Doctor of Philosophy (PhD)

Graduate Certificates

Faculty of Business

Business and Commerce

- Graduate Certificate in Business
- Graduate Certificate in Marketing
- Graduate Certificate in HR Management

UOWD College

UOWD College is an integral strategic unit of the University of Wollongong in Dubai and provides a supportive learning environment to prepare students for future learning and the workplace.

At UOWD College, students build skills and knowledge through our quality language teaching and testing, and our academic pathway programs. Our English language programs are accredited by the Australian National ELT Accreditation Scheme (NEAS) and our testing centre has won numerous awards for excellence in customer service.

Our highly qualified and experienced instructors are passionate about empowering students to meet their personal, educational and career goals.

Global English Skills (Public program)

UOWD College has been delivering English language programs for nearly 30 years.

We provide language programs and testing to individuals and organisations in a supportive and interactive environment, and are fully accredited under Australia's national ELT Accreditation Scheme.

Our signature course is the intensive Global English Skills program, which comprises 20 hours of study per week, and is offered to suit a wide range of skill levels, from beginner to advanced.

The Global English Skills program focuses on teaching English for use in real life - including work, study, and social situations. It is broken down into three modules,

each lasting four weeks, that can be studied in any order. Students are invited to join the program on the first Monday of any month.

The classes are highly engaging and designed to develop all four skills: reading, writing, listening and speaking, as well as knowledge of vocabulary and grammar.

Students have access to a full range of university facilities, including state-of-the-art learning technology in our classrooms, the UOWD library, student lounge, and sports facilities. There are also optional cultural trips and social events to provide students with a rounded and enjoyable experience.

Corporate Programs

We also offer short English language courses for the workplace, and courses for specific professions and industry sectors.

Courses are generally 24 hours but can be extended or shortened depending on specific requirements. The first step for all course participants is a placement test to determine their current aptitude, after which they can be matched with a suitable course.

Corporate course options include

- English for the Workplace
- Business Writing Foundations
- Business Writing Masterclass

Specialist language training for

- Hospitality & Tourism
- Nursing & Healthcare Professionals
- Engineering
- IT Sectors



Arabic Language Programs

We provide a number of Arabic language programs, including:

- Marhaba! Welcome to Dubai
- Intercultural Business Communications (with basic Arabic)
- Conversational Arabic
- General Arabic Skills
- Professional Arabic – Business or Technical

Language Testing

Our Testing Centre conducts daily computer-delivered IELTS exams with paper-based IELTS exams available on a weekly basis.

To prepare students for this important exam, we offer a full-time four-week IELTS preparation course or a shorter two-week evening booster course.

We also offer the Occupational English Test for healthcare professionals.

Private Language Instruction

Private language classes are also available at times to suit individual students, and are tailored to individual needs.



Pre-University Qualification

NCUK / International Foundation Year

Equivalent to UK A-levels, but completed in 7 to 9 months, the International Foundation Year (IFY) qualification bridges the gap for students who are looking to access a university education, and prepares them for first-year entry onto a bachelor's degree abroad.

As well as academic knowledge, the NCUK International Foundation Year will give you specialist English language, study and cultural skills that are an essential part of your degree course. This unique combination will allow you to progress to a world-class university where you will graduate with an internationally recognised degree, ready to succeed in your career. University of Wollongong in Dubai (UOWD)

has partnered with NCUK, a leading pathway qualification provider, to offer students the opportunity to complete an internationally recognised foundation course in Dubai before progressing to a top-ranked university in the UK, Australia, Canada, New Zealand or the USA.

This opens up access to 45+ leading universities in 13 countries and a choice of 4,000 bachelor's degrees.

Successful completion of NCUK's International Foundation Year will give you guaranteed entry to an NCUK University Partner as well as to UOWD, preparing you for four streams including Business, Humanities, Engineering and Science. You will receive one-on-one support with personal statement development, visa advice and university application submissions.

* To view NCUK's Guarantee Terms and Conditions visit www.ncuk.ac.uk/guarantee





Undergraduate Programs

With the rapidly changing global business environment in mind, UOWD offers global university degrees aligned with the UOW Australia campus. These are designed in consultation with industry experts to give our students the edge they need to stand apart from the competition.

These degrees are innovative, market driven and flexible, and will help our graduates thrive in their career path of choice. Throughout the duration of your studies, students will have access to a comprehensive range of academic resources, learning support services and career guidance that will ensure they achieve their potential and help them make the right decisions about their future professional path.

Graduates will be issued a degree from UOW Australia, which is recognised internationally and accredited by the UAE Ministry of Education.

Trimester Model

UOWD offers a trimester model which divides the academic calendar into three balanced teaching terms commencing in September, January and April each composed of 11 weeks of teaching, an exam week and at least two weeks of break between any two consecutive trimesters. Students can take up to three subjects during a trimester.

This model provides flexibility in study load, enables deeper learning, more time to pursue

internships and gain work experience while studying, and more.

Bachelor Degree Advanced Entry / 3 Years

Prospective students who have excelled academically at school and meet UOWD advanced entry requirements, can finish their bachelor's degree in 3 years.

This option covers all 3 year bachelor degree programs that are offered by the University of Wollongong, Australia excluding Bachelor of Engineering which is an honours degree and requires 4 years of study.

Bachelor Degree Direct Entry / 4 Years

The University offers direct admission to all prospective students to enrol in any of our bachelor degrees programs. The 4 year bachelor degrees program encompass strong foundational component to provide students with knowledge to succeed in their preferred areas of specialisation.

The foundational knowledge covers academic language skills, mathematics and statistics, general education, computing, and specialist subjects tailored to admission to specific bachelor degrees.

 Check page 62 to see if you meet our entry requirements.



Business and Commerce

Faculty of Business



Bachelor of Business Administration

Studying the Bachelor of Business Administration helps develop the fundamental knowledge and skills required to become an effective and responsible manager or leader in the global economy. The program develops the ability to identify, analyse, and solve complex business problems by integrating knowledge across business functions. The program will help develop a broad range of competencies from business development and customer relationship management to broad skills in business analytics and data driven decision making. The program provides the versatility of knowledge that is much sought after among employers and is also ideal for aspiring entrepreneurs.

Bachelor of Business - Accountancy

The Bachelor of Business - Accountancy degree is designed to reflect current critical techniques and skills used in the accounting profession. Degree subjects are aligned with International Financial Reporting Standards (IFRS) to prepare our graduates for the global job market. The curriculum focuses on real-world issues and current business demands to ensure the degree is relevant and applicable to the industry and job market. The degree is accredited by major professional accounting bodies, including ACCA, CIMA, CPA Australia and ICAEW, enabling students to get the maximum exemptions when pursuing professional studies.

Bachelor of Business - Finance

The Bachelor of Business - Finance curriculum is designed to reflect the critical techniques and skills used in today's financial and corporate world. The degree provides opportunities to work on industry projects, simulations and real time financial datasets in the trading lab in order to gain exposure to real-world skills. The degree also allows students to explore alternative approaches to finance based on application of emerging digital technologies such as blockchain, crypto and artificial intelligence. The curriculum has been designed to align with Certified Public Accountant (CPA) body professional standards.

Bachelor of Business - Marketing

The Bachelor of Business - Marketing degree provides students with a comprehensive grounding in specialised marketing skills and knowledge needed to effectively plan, develop and execute marketing strategies. With increasing incorporation of digital technology in marketing, the curriculum includes intensive applied marketing training with an emphasis on new and emerging media and marketing analytical tools. Students will develop a variety of relevant skills including marketing analytics, e-commerce, insight mining, brand management, content marketing, social media planning and analytics, digital marketing and digital advertising, customer engagement, search engine optimisation and customer research.

Bachelor of Business - Management

The Bachelor of Business - Management degree provides a fundamental understanding of how to apply key managerial concepts and theories in contemporary business environments. By providing knowledge in the application of new technologies and digital innovations in business, the program ensures that graduates are ready for the future of work in the digital era. Learning-by-doing and real-world-experience is gained by working on industry projects and helps further increase employability prospects. The program provides opportunities to develop leadership competencies that will enable graduates to stand out in a competitive job market.

Bachelor of Business - HR Management

The Bachelor of Business - Human Resource Management is designed to develop the knowledge and skills required to manage the most valuable resource in any organisation – people. Through a balance of theory and work-integrated learning opportunities, students will learn key human resources (HR) skills including managing the workforce in a digitised economy, talent acquisition and retention, human resource operations and strategy, learning and development, and the role of analytics. The program is accredited by the Chartered Institute of Personnel and Development (CIPD) with graduates becoming Associate Members.

Bachelor of Business - International Business

The Bachelor of Business - International Business degree help graduates develop a global perspective in understanding how international business operations can be leveraged to benefit from global ‘connectedness’. In addition to developing specialised knowledge and skills, the program provides invaluable opportunities to gain practical experience and an international outlook by solving real challenges faced by organisations operating in a global context. Students may also have the opportunity to participate in a study abroad tour. The program prepares graduates for a career path with multinational companies and organisations engaged in business operations on a global scale.

Bachelor of Business - Business Analytics

The Bachelor of Business - Business Analytics is designed to prepare students to develop solid skills in data analytics for business. The program is taught as a combination of lectures and hands-on exercises in our Data Analytics Lab, using state-of-the art data science and analytics software. Students can broaden their horizons through electives that will augment and enhance their learning experience.

Subjects can range from the full spectrum of digital marketing disciplines to financial technologies and other aspects of management. Students will also work on a real-life business scenario through an industry project, and develop a data analytics solution in a live or simulated environment.

Duration	Subjects	Yearly Fees*	Classes Commence
3 YEARS Advanced Entry	24	AED 57,551 / USD 15,681	January (Winter)
4 YEARS Direct Entry	32	Note: Yearly fees will vary depending on number of subjects enrolled in. * Inclusive of 5% VAT	April (Spring) September (Autumn)

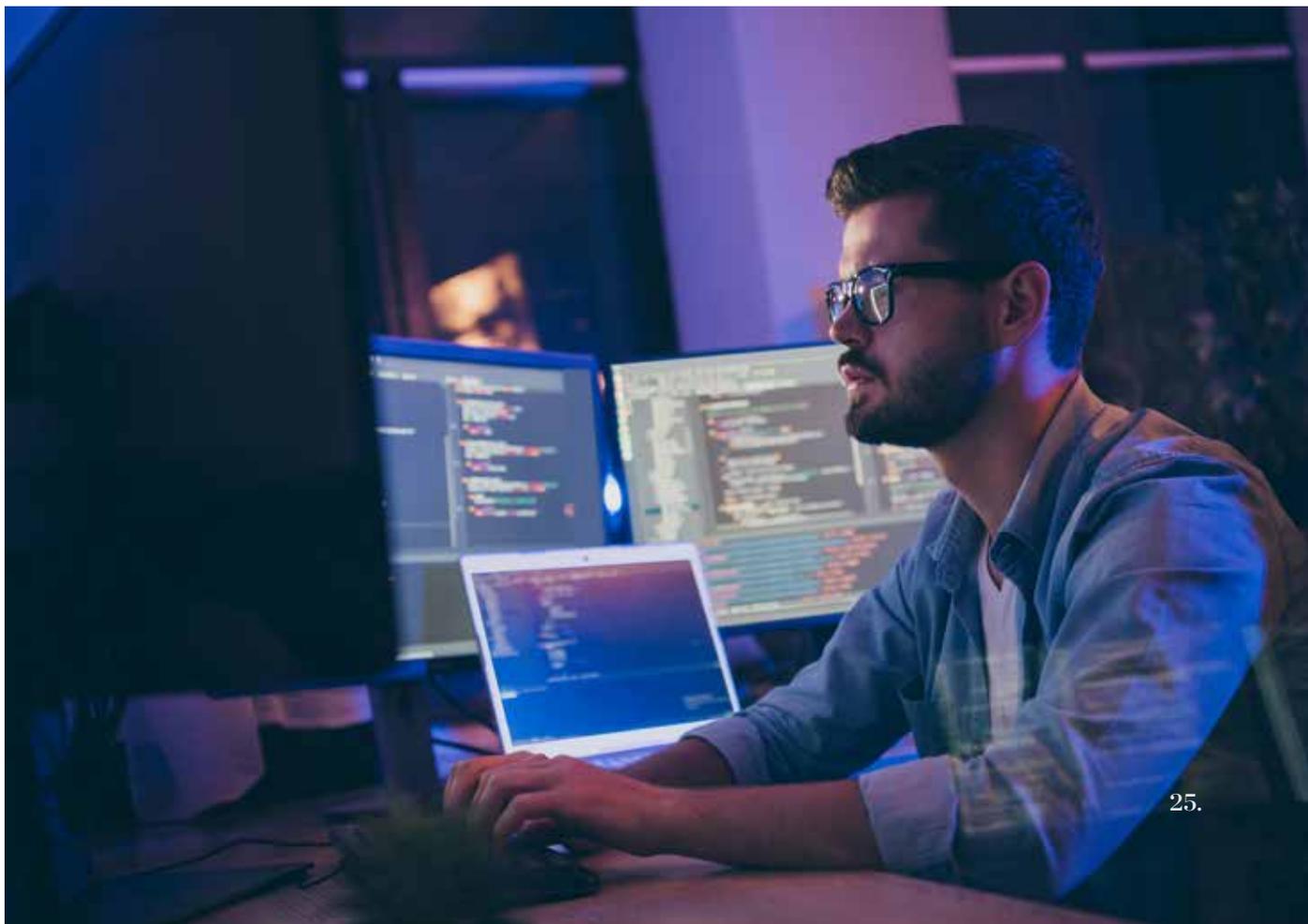
Information Technology

Faculty of Engineering and Information Sciences

Bachelor of Business Information Systems

The Bachelor of Business Information Systems is a multi-disciplinary degree under the dual remit of computer science and information technology (IT), the program incorporates critical management subjects along with foundational programming themes and is targeted at individuals interested in becoming technical managers or technical team leads.

Duration	Subjects	Yearly Fees*	Classes Commence
3 YEARS Advanced Entry	24	AED 57,551 / USD 15,681	January (Winter)
4 YEARS Direct Entry	32	Note: Yearly fees will vary depending on number of subjects enrolled in. * Inclusive of 5% VAT	April (Spring) September (Autumn)





Computer Science

Faculty of Engineering and
Information Sciences

Bachelor of Computer Science

The Bachelor of Computer Science degree focuses on developing foundation skills related to the field ranging from software development, problem solving, programming and dataset systems to web and mobile development, data management and security, networking and communication, and IT project management. The program also offers a diverse set of electives to students to explore different areas of computer science and IT, such as cyber security, big data, AI, gaming, mobile development, and information systems management.

Bachelor of Computer Science - Game and Mobile Development

The Bachelor of Computer Science - Game and Mobile Development major takes a deep dive into the creative aspect of software development, including gaming and mobile trends. A booming global mobile industry is being fuelled by companies looking to integrate mobile apps into their offering as a fast, direct consumer communication channel. Meanwhile, the gaming industry continues its fast-paced growth and evolution as the future is shaped by Web 4.0 and the metaverse. Students will learn how to design and implement enterprise grade mobile apps and large-scale games using the latest tools and technologies.

Bachelor of Computer Science - Cyber Security

The Bachelor of Computer Science - Cyber Security reflects the needs of global organisations faced with previously unimagined levels of cyber threat brought on by a changing threat landscape. Information and communication assets security is a key strategic objective for governments, public sector and private sector businesses around the world and this degree focuses on producing qualified technical experts able to meet national, regional, and international demands in information and cyber security solutions.

Bachelor of Computer Science - Big Data

The Bachelor of Computer Science - Big Data reflects the evolving need of companies to become increasingly data-driven and reliant on data analytics to make informed decisions and maintain market competitiveness. A key focus of study will be on developing ability to analyse large volumes of data from multiple sources in order to better understand consumer needs, market trends, competitors capabilities, and product and service sentiment; and support organisational decision making.

In this program, students will gain knowledge and skills on the use of advanced big data analysis and data science methods and tools; and leveraging statistical sciences, machine learning technologies and industry-specific datasets to implement unique data models able to solve challenging problems across different industry sectors, problems across all industries.

Duration	Subjects	Yearly Fees*	Classes Commence
3 YEARS Advanced Entry	24	AED 57,551 / USD 15,681	January (Winter)
4 YEARS Direct Entry	32	Note: Yearly fees will vary depending on number of subjects enrolled in. * Inclusive of 5% VAT	April (Spring) September (Autumn)



Engineering

Faculty of Engineering and
Information Sciences

Bachelor of Engineering (Hons) - Computer and Autonomous Systems Engineering

Bachelor of Engineering (Hons) - Computer and Autonomous Systems Engineering is focused on computer hardware design and computer systems. Course content and learnings will teach graduates to design embedded computing technologies in public transport systems; create hardware design for imaging systems such as recognition systems; design consumer computing hardware, wearable devices, gaming hardware, automation solutions, smart electricity meters, personal computers, and consumer electronics.

Bachelor of Engineering (Hons) - Telecommunications Engineering and Internet of Things

Bachelor of Engineering (Hons) - Telecommunications Engineering and Internet of Things reflects the value of the sector as a key enabler of future smart cities, ranging from IoT platforms, connected and autonomous vehicles and space communications to telehealth, smart power grids, and more. This degree provides a thorough understanding of modern and future communication technologies including practice and theory to equip students with the knowledge and skills required to design, develop, deploy, and maintain constantly evolving, fast-paced telecommunication systems and protocols.

Bachelor of Engineering (Hons) - Civil Engineering

Bachelor of Engineering (Hons) - Civil Engineering teaches students how to develop a wide range of skills including effective technical aspects, problem solving, creativity, innovation and teamworking. Students will be exposed to the importance of suitability and new technology such as Building Information Modelling (BIM) in civil engineering. This course is suited to those interested in the design and construction of vital infrastructure systems such as roads, buildings, bridges, airports, as well as systems for water supply and sewerage treatment.

Duration	Subjects	Yearly Fees*	Classes Commence
4 YEARS	32	AED 62,503 / USD 17,031 Note: Yearly fees will vary depending on number of subjects enrolled in. * Inclusive of 5% VAT	January (Winter) April (Spring) September (Autumn)

Bachelor of Engineering (Hons) - Mechanical Engineering

Bachelor of Engineering (Hons) - Mechanical Engineering spans knowledge and skills development across a wide range of design and manufacturing solutions for industrial machinery, robotics, automation (Industry 4.0) and additive manufacturing (3D printing). In this degree, students will develop effective technical skills and problem-solving capabilities; and explore their creativity, innovation and teamworking abilities as they are exposed to well-rounded learnings in design, manufacturing and machine control using a combination of design software and manufacturing equipment.

Bachelor of Engineering (Hons) - Electrical and Electronics Engineering

Bachelor of Engineering (Hons) - Electrical and Electronics Engineering focuses on developing capabilities covering electrical and electronic devices and systems, control and electrical power engineering. Highly sought-after professionals with respected expertise in the development and application of sustainable electrical and electronic systems across a wide range of sectors, engineering graduates will play a vital role in the future of renewable energy generation, heavy industry and manufacturing installations, robotics and automation, mining and electrical power distribution.

Bachelor of Engineering (Hons) - Mechatronic Engineering

Bachelor of Engineering (Hons) - Mechatronic Engineering is a multidisciplinary course where students will develop in-demand skillsets covering a number of emerging areas such as Industry 4.0, Internet of Things, drones, autonomous vehicles, intelligent medical appliances and intelligent robots. Students will study mechanical, electrical, AI and computer engineering discipline and learn how they are integrated with software development in order to create smart intelligent systems to benefit society. Graduates will be equipped to design, develop and manage complex intelligent systems in the career path of their choice.

Duration	Subjects	Yearly Fees*	Classes Commence
4 YEARS	32	62,503 AED / 17,031 USD Note: Yearly fees will vary depending on number of subjects enrolled in. * Inclusive of 5% VAT	January (Winter) April (Spring) September (Autumn)



A man wearing a dark baseball cap and a dark t-shirt is shown in profile, focused on operating a professional video camera. The camera is mounted on a tripod and has various attachments, including a monitor and a microphone. The scene is lit with a strong blue light, creating a cinematic atmosphere. The background is dark, with some equipment visible, suggesting a studio or production set environment.

Media and Design

School of Humanities,
Social Sciences and Health

Bachelor of Communication and Media - Digital and Social Media

The Bachelor of Communication and Media - Digital and Social Media specialisation homes in on the skills needed to successfully create, design and share content across the full spectrum of digital and social media platforms from TikTok, Instagram and Twitter to YouTube, BeReal, and others. This degree is designed for future social media creators, managers, leaders and innovators.

Bachelor of Communication and Media - Screen Media Production

The Bachelor of Communication and Media - Screen Media Production is a highly specialised degree that pays in-depth attention to how we consume, and create, media on, and for, screens. Students will learn how to create film and video content for a range of platforms, covering the end-to-end process of film and video production, including sharing and distribution of final productions.

Bachelor of Communication and Media - Visual Communication Design

The Bachelor of Communication and Media - Visual Communication Design introduces students to key concepts in visual communication from graphic design and the user experience to interactive design with the opportunity to learn the Adobe Creative Cloud suite of design software. This is a direct route to a career for creative individuals who are passionate about design and who wish to pursue a career in this field.

Bachelor of Communication and Media - Marketing Communication and Advertising

The Bachelor of Communication and Media - Marketing Communication and Advertising was created in direct response to global industry demand for creative media makers. Media communications graduates will be expertly prepared to thrive in this industry, putting to use the communication, content creation, strategic digital marketing, branding and leadership skills acquired with this degree.

Duration	Subjects	Yearly Fees*	Classes Commence
3 YEARS Advanced Entry	24	AED 57,551 / USD 15,681	January (Winter)
4 YEARS Direct Entry	32	Note: Yearly fees will vary depending on number of subjects enrolled in. * Inclusive of 5% VAT	April (Spring) September (Autumn)



Healthcare

School of Humanities,
Social Sciences and Health

Bachelor of Nursing - Conversion

The Bachelor of Nursing - Conversion is a two-year bridging program for nurses who have a recognised Diploma in Nursing. Completion of this program provides the experienced nurse with the academic skills and competencies required to advance their career in the areas of clinical leadership and practice change, evidence-based practice, and research. Students will acquire unique skills in implementation science, leadership, pharmacology, and management of elderly patients.

Duration	Subjects	Yearly Fees*	Classes Commence
2 YEARS	13	AED 42,446 / USD 11,566 Note: Yearly fees will vary depending on number of subjects enrolled in. * Inclusive of 5% VAT	January (Winter) April (Spring) September (Autumn)



Postgraduate Programs

In a dynamic global marketplace, University of Wollongong in Dubai's (UOWD) postgraduate programs have a strong focus on developing the strategic competencies required to navigate a fast-changing and challenging world where disruption is driving opportunity.

Industry focused, they are designed to help students progress their current career path, open up new opportunities to enter emerging and dynamic professions, turn a personal interest or passion into a career pathway, and support current career success prospects through opportunities for reskilling in key areas.

We currently offer over 20 postgraduate programs that span key functions in Business, (including Applied Finance, Human Resource Management, Supply Chain and Logistics, Digital Marketing and Business Analytics for data driven decision making), Luxury Management, Innovation and Entrepreneurship, Education, Computer Science and Engineering, Healthcare, Information Technology, Media and Design, and Political Science.

Designed to meet the highest international academic and professional standards, a number of graduate programmes also have accreditation from global industry entities, such as the Association to Advance Collegiate

Schools of Business (AACSB), Australian Human Resources Institute (AHRI), Chartered Institute of Marketing (CIM), Chartered Institute of Personnel and Development (CIPD), Chartered Institute of Procurement and Supply (CIPS) and the Chartered Institute of Logistics and Transport (CILT).

Trimester Model

UOWD offers a trimester model which divides the academic calendar into three balanced teaching terms (Winter, Spring and Autumn).

Each term is composed of 11 weeks of teaching, an exam week and at least two weeks break between any two consecutive trimesters.

For students who are working professionals, classes are conveniently held from 6-10pm, Monday to Friday, with occasional Saturday classes. Each subject requires one evening of attendance for 11 weeks. In addition, we hold weekend classes in condensed mode and a blended approach to education for specific programs to provide further flexibility to working professionals.

Global university degree

All degrees from the University of Wollongong in Dubai will be issued by UOW Australia and are recognised internationally and accredited by the UAE's Ministry of Education.

 Check page 62 to see if you meet our entry requirements.



Business and Commerce

Faculty of Business



Master of Business Administration (MBA)

Designed for experienced professionals interested in developing their strategic thinking and ability to lead business and digital transformation in a responsible and impactful manner, this MBA offers immerse learning activities conveniently delivered on a flexible weekend basis. Students will gain contemporary knowledge and skills, including design thinking, entrepreneurship and commercialisation, that are transferable across a wide range of sectors including public and private sector, manufacturing, financial services, healthcare, real estate, media and retail. Studies include regional and globally relevant and current case studies on leading-edge organisational practices; active collaboration with industry professionals; peer learning across global campuses; and critical reflection with assessments that focus on using and applying knowledge and skills in real-life settings.

Duration	Subjects	Total Fees*	Classes Commence
18 - 24 Months	12	AED 115,167 / USD 31,380 * Inclusive of 5% VAT	January (Winter) April (Spring) September (Autumn)

Master of Applied Finance - Investing

The ideal program for business professionals looking to learn the latest financial concepts, business philosophies, and leadership techniques, students will graduate possessing top-level leadership and management attributes, making them a highly sought-after candidate in the global finance and investment sector. Developed to reflect market demand, this postgraduate degree closely mirrors the real-world economic environment and focuses on the applied skills that modern employers are looking for. The list of job-ready skills include valuation, portfolio management, wealth planning, financial planning, financial analysis, securities' investments, mergers and acquisitions and risk management.

Master of Applied Finance - Corporate Treasury

Dealing with a corporation's capital structure and sources of funding requires expert knowledge and experience. This stimulating program is designed to empower students with the skills and knowledge necessary to compel innovation and master diverse financial management tools and techniques. The course structure helps graduates acquire the necessary knowledge for decision-making in the corporate world, as well as understand the mechanics of the ever-evolving corporate financial sector. Upon completion of this program, students have the ability to formulate financial policies and strategies; and solve asset management problems as they appear in real-life situations. Students will also be well versed in the theoretical frameworks drawn from corporate risk management, regulatory framework law, the quantitative method, and corporate finance issues.

Duration	Subjects	Total Fees*	Classes Commence
18 - 24 Months	12	AED 112,984 / USD 30,780 * Inclusive of 5% VAT	January (Winter) April (Spring) September (Autumn)

Master of Marketing

Today's forward-thinking companies are looking for marketing specialists who can apply their knowledge and perspective whilst demonstrating a unique technical skillset that drives operational success. Our Master of Marketing degree provides students with an in-depth understanding of key marketing perspectives and advanced digital marketing and research tools. Taught through lectures and hands-on exercises, students also have the opportunity to further explore their learnings by working with real-world businesses.

Key areas covered in the program include developing digital media strategies and content creation, application of data analytics to market research and consumer behaviour, insights gathering, and developing effective business solutions. Graduates will be equipped to strategise, analyse, advertise, and communicate with a target audience in multiple areas of marketing including digital marketing, brand management and marketing communications.

Master of Business Analytics

The Master of Business Analytics (MBAS) is designed to prepare students to develop solid skills in data analytics. The program is taught as a combination of lectures and hands-on exercises in our 'Business Analytics Lab' using state of the art data science and analytics software. The program incorporates subjects covering cutting-edge data analytics, artificial intelligence (AI), machine learning (ML) and deep learning (DL) tools and techniques using industry standard software like Statistical Analysis and Systems (SAS) Viya, Structured Query Language (SQL) and Python through Jupyter Notebooks. Upon completion of the program all students get an Advanced Professional Certification from SAS ,as a part of the SAS Joint Certification Program.

Master of Supply Chain Management

With a curriculum designed to prepare students with the contemporary skills required to manage the flow of information and materials within and between organisations both locally and globally, this MBA incorporates both theoretical and analytical frames, key themes including procurement fundamentals, innovative models for distribution, logistics systems and supply chain analytics, and the application of data science and analytics technologies, warehousing technologies, smart mobility. Other advanced and emerging concepts, including blockchain and big data technologies, are also taught with the program accredited by the Chartered Institute of Procurement & Supply (CIPS), and the Chartered Institute of Logistics and Transport (CILT).

Master of Management

This course delivers advanced general management knowledge and will help students develop leadership, managerial, professional, personal and technical skills to propose integrated solutions to complex general management issues in any business. By drawing on relevant management principles including change management, project management, leadership, strategy and structure, and analytics, students will learn to assess broad management situations and execute strategic decision making. The learning activities within our program include a balanced focus on theory and relevant current case studies and examples of leading-edge organisational practices, work-integrated learning, peer learning and critical reflection. This is followed by assessments that focus on using and applying new knowledge and skills in real-life settings.

Master of International Business

To succeed in business, it is important that business managers understand how international business operations can be leveraged to benefit from global connectedness. With globalisation prompting increasing economic interdependence between countries and regions, and companies required to integrate with the world economy in order to carry out their business activities, this MBA supports a deeper understanding of regional and global business issues. In addition, it will also support the development of key analytical skills relevant to international business sectors and enrich students' global perspective of the 'connectedness' of businesses, markets, people and information across countries.

Master of Financial Management

This program aims to develop general finance knowledge and analytical skills to enhance decision making in the corporate environment. It provides a hands-on, immersive financial management experience and will help students deepen their understanding of industry trends, develop global market insights and introduce new skills relevant to the future of finance. These include sustainable finance, corporate finance and valuation, investment and portfolio management, fintech, advanced managerial finance, risk management and data driven decision making. Learning activities span relevant current case studies that compare theory with examples of leading-edge corporate practice, guest lectures delivered by industry professionals, peer learning and critical reflection. This is followed by a series of assessments that focus on using and applying knowledge and skills in real-life settings.

Master of Innovation & Entrepreneurship

The creative process of innovation starts with an idea, continues with the development of an invention, and ends with the commercialisation of new products, services, processes or practices. We school budding and fledgling entrepreneurs and guide them through the process of starting their own business or leading innovation projects within existing companies. This sought-after program helps talented professional develop an in-demand skill set to lead business innovation projects or start their own company. Students will have the opportunity to participate in incubators and accelerators, both regionally, for example through our collaboration with Dubai Future Foundation University Entrepreneurship Program and Dubai SME, as well as globally through participation in international bootcamps.

Master of Human Resource Management

This program is designed for aspiring HR leaders who wish to develop competencies in strategic human resource management by aligning human capital with the future of work. Through a theoretical and applied focus, students will undertake an in-depth examination of key themes including talent acquisition and retention, change management, learning and development, managing performance in a digitised economy, AI and advanced HR analytics. Graduates automatically become CIPD Associate Members (Level 7) with the possibility to upgrade to Chartered Member or Chartered Fellow status. The program is also accredited by the Australian Human Resources Institute (AHRI) which serves as a pathway to AHRI Membership status.

Duration	Subjects	Total Fees*	Classes Commence
18 - 24 Months	10	AED 94,154 / USD 25,650 * Inclusive of 5% VAT	January (Winter) April (Spring) September (Autumn)

Note: Depending on your previous qualification, you may have to complete two additional subjects.

Global Executive Master of Luxury Management

Global Executive Master of Luxury Management is an exciting dual-degree program offered in partnership with the internationally renowned MIP Politecnico di Milano's POLIMI Graduate School of Management located in Milan, Italy. With the global luxury goods and services market growing at an unprecedented pace and increasing demand for highly skilled professionals in the world of luxury goods, services and experience sectors offers global hands-on experience. Students will gain invaluable experience in the world's fashion capitals, where they will study both theory and practice.

The course program includes study tours to iconic luxury shopping capitals from Milan to Paris and Geneva, as well as Dubai, with market exposure including presentations at luxury brand headquarters, visits to respected industry foundations and exhibitions, and more. Students will graduate with the insight, skills and knowledge required to launch a luxury brand, an in-depth understanding of the luxury retail experience, and the skillset to be able to promote a major luxury shopping destination and create unique and unforgettable experiences.

Duration	Subjects	Total Fees*	Classes Commence
Up to 18 Months	10	AED 148,838 / USD 40,555 * Inclusive of 5% VAT	January (Winter) April (Spring) September (Autumn)



Information Technology

Faculty of Engineering and
Information Sciences



Master of Information Technology Management

A Master degree created to help students to strategically integrate the latest advances in digital technology with fundamental business concepts and functions, the course fosters immersive learnings covering information technology governance, security, ethics, data mining, system integration and much more. Collectively, these help develop skill sets that will help graduates make the best business technology decisions and add value to organisational processes through the application of information and technological innovation.

Duration	Subjects	Total Fees*	Classes Commence
18 - 24 Months	10	AED 94,154 / USD 25,650 * Inclusive of 5% VAT	January (Winter) April (Spring) September (Autumn)

Note: Students from a three year bachelor's degree or a four year program without a research component will be required to take additional two subjects decided in consultation with the faculty.

Engineering

Faculty of Engineering and Information Sciences

Master of Engineering Management

This degree teaches advanced skills in engineering management and enables students to successfully integrate technical and management skills with a strong emphasis on industrial applications. It supports students in develop their ability to both analyse and oversee processes, projects and enterprise systems, enhancing leadership and strategic thinking.

Students will also be able to work in managerial roles across a range of engineering disciplines and learn about project management, engineering logistics, data analytics, financial management, innovation, construction management, and more.

Duration	Subjects	Total Fees*	Classes Commence
18 - 24 Months	10	AED 95,973 / USD 26,150 <small>* Inclusive of 5% VAT</small>	January (Winter) April (Spring) September (Autumn)

Note: Students from a three year bachelor's degree or a four year program without a research component will be required to take additional two subjects decided in consultation with the faculty.





Media and Design

School of Humanities, Social Sciences and Health

Master of Media and Communications

A popular degree choice that prepares students for the constantly changing and rapidly growing world of creative industries and media, this is a hands-on practice-based program. Students will elevate existing understanding and insights to prepare them to be leaders in the field, with a finely tuned balance of applied theory and knowledge meets direct experience.

Duration	Subjects	Total Fees*	Classes Commence
18 - 24 Months	10	AED 94,154 / USD 25,650 * Inclusive of 5% VAT	January (Winter) April (Spring) September (Autumn)

Note: Depending on your previous qualification, you may have to complete two additional subjects.



Healthcare

School of Humanities, Social Sciences and Health

Master of Nursing

Aligning with the UAE's 2020-25 National Strategic Plan for Nursing, our degree will equip graduates with the knowledge and skills to function as clinical leaders across the country's growing healthcare system. This degree will build on student commitment to improving clinical practice by introducing them to up-to-date developments in healthcare and build their knowledge of research principles and methods in nursing practice.

Duration	Subjects	Total Fees*	Classes Commence
18 - 24 Months	10	AED 94,154 / USD 25,650 * Inclusive of 5% VAT	January (Winter) April (Spring) September (Autumn)

Political Science

School of Humanities, Social Sciences and Health

Master of International Relations

This degree gives students the training and experience to help them achieve their next professional goal in the international business arena. Critical issues that form the basis for interactive discussion include the environment, conflict and peace, diplomacy, security, humanitarian aid, gender and development; all of which are transnational issues that affect the Middle East and broader MENA, Africa and South Asia regions. Students will develop their critical thinking, analytical and communication skills, including aptitude in networking, writing for social media, etc.

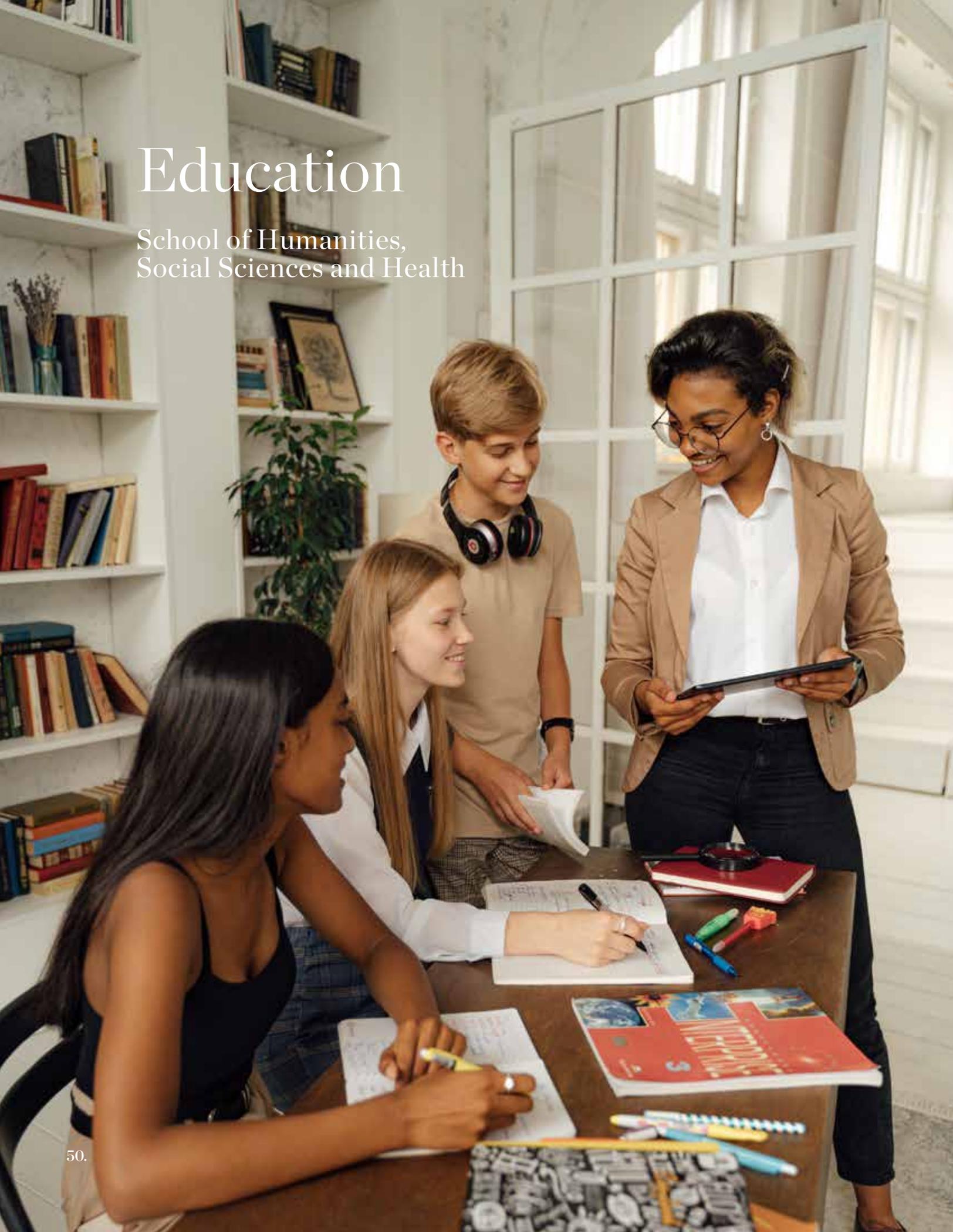
Duration	Subjects	Total Fees*	Classes Commence
18 - 24 Months	10	AED 94,154 / USD 25,650 * Inclusive of 5% VAT	January (Winter) April (Spring) September (Autumn)

Note: Depending on your previous qualification, you may have to complete two additional subjects.



Education

School of Humanities,
Social Sciences and Health



Graduate Diploma in Educational Studies

The Graduate Diploma is designed for both new and experienced teachers who are currently teaching or planning to teach K-12 students in the UAE or internationally. It aims to bridge the gap between theory and practice by providing students with a strong understanding of the latest research in educational practice as well as concrete skills with which to carry out effective teaching and learning.

Duration	Subjects	Total Fees*	Classes Commence
12 - 15 Months	8	AED 62,769 / USD 17,104 * Inclusive of 5% VAT	January (Winter) April (Spring) September (Autumn)

Master of Educational Studies

This degree is designed for both new and experienced teachers who are currently teaching or planning to teach K-12 students in the UAE or internationally. It aims at bridging the gap between theory and practice by providing the students with a strong understanding of the latest research in educational practice as well as concrete skills in which to carry out effective teaching and learning.

It also provides students with the opportunity to develop their inquiry and research skills in the field of education. This degree will enable students to work as teachers or pursue other career paths in education, such as becoming researchers, educational consultants working in educational development at local and international organisations, or pursuing a doctorate degree and work in academic institutions.

Duration	Subjects	Total Fees*	Classes Commence
18 - 24 Months	10	AED 78,461 / USD 21,380 * Inclusive of 5% VAT	January (Winter) April (Spring) September (Autumn)

Doctor of Philosophy (PhD)

Faculty of Business





Business and Commerce

Faculty of Business

Doctor of Philosophy (PhD)

Our four-year PhD program develops candidates' ability to independently design and execute original, high impact and world-class research that generates new knowledge in high priority areas. The first-year coursework component equips students with the necessary skills to undertake the three-year thesis component. UOWD provides an ideal research environment through its faculty-student research collaborations, which are primed to achieve research excellence. Students thrive under the supervision of at least two high-profile supervisors from our vibrant research community. We support students in presenting their ideas and research in major national and international conferences, and to publish their findings in highly respected journals.

Duration	Subjects	Total Fees*	Classes Commence
3 - 4 YEARS Full-Time	8 + Thesis	AED 248,062.50	September (Autumn)
6 - 8 YEARS Part-Time		USD 67,592 * Inclusive of 5% VAT	



Graduate Certificates

Faculty of Business

Business and Commerce



Faculty of Business

Graduate Certificate in Business

The Graduate Certificate in Business is an ideal program for current managers or aspiring managers who are looking to progress in their career by upskilling their current knowledge of marketing, accounting and finance, organisational behaviour and global business challenges and perspectives. Upon successful completion of the Graduate Certificate in Business, individuals can choose to exit with a graduate qualification, which offers a competitive edge in today's marketplace, or continue postgraduate studies with a Master of Marketing, Master in Innovation and Entrepreneurship, Master of Business Analytics, Master of Supply Chain Management, Master of International Business, Master of Human Resource Management, Master of Management or Master of Financial Management.

Graduate Certificate in Marketing

The Graduate Certificate in Marketing has been designed for individuals looking to progress their marketing career. It is the ideal program for existing or aspiring managers who are keen to fast-track career progress by upskilling their current knowledge of marketing management, consumer behaviour, marketing strategy, social and digital marketing. Upon successful completion, graduates can choose to exit with a graduate qualification, which provides a competitive edge in today's marketplace, or to continue their postgraduate studies with a Master of Marketing.

Graduate Certificate in HR Management

The Graduate Certificate in Human Resource Management is the next step for those seeking to progress their HR career. It is the ideal program for existing or aspiring managers who are keen to fast-track career progress by upskilling their current knowledge of organisational behaviour and management, strategic human resource development and talent management. graduates can choose to exit with a graduate qualification, which provides a competitive edge in today's marketplace, or to continue their postgraduate studies with a Master of Human Resource Management.

Duration	Subjects	Total Fees*	Classes Commence
6 Months or 2 Trimesters	4	AED 37,661 / USD 10,260 <small>* Inclusive of 5% VAT</small>	January (Winter) April (Spring) September (Autumn)



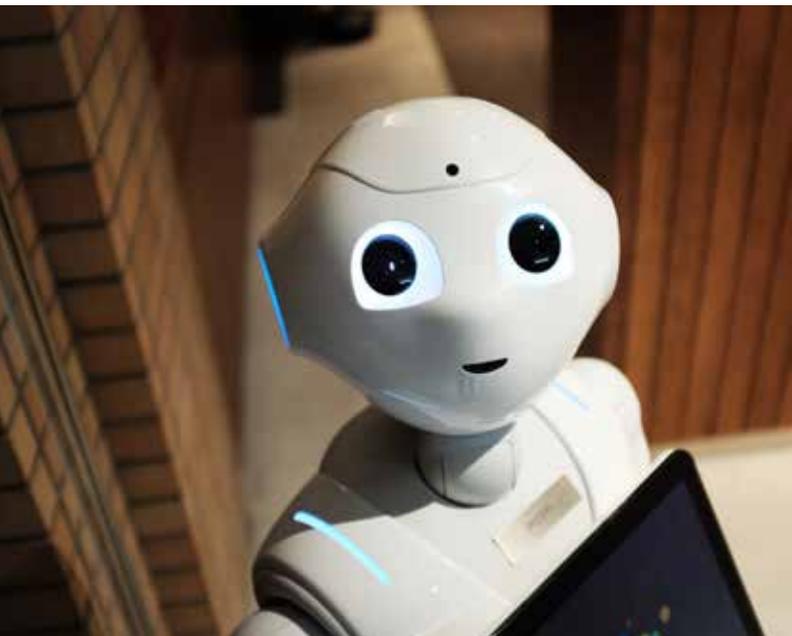
Executive Learning Courses

The University offers a variety of intensive Executive Learning courses in areas such as:

- Artificial Intelligence and IoT
- Human Resources
- Innovation and Leadership
- Business
- Data Mining
- Blockchain
- Project Management
- Finance
- Digital Marketing
- and many more...

These programs are designed to help you stand out in a professional context by providing you with the knowledge and skills to improve organisational performance and progress in your career.

Visit our website for further information.





Career Services

At UOWD, we have a strong commitment to supporting student employability, and our career development services play an important role in maintaining our high rates of graduate employment.

- Our team works with students to help them choose the degree most suited to their future career path, providing them with the best chance of securing employment in a relevant industry after graduation
- Our dedicated career advisors have an extensive network of employer relationships, enabling us to connect students with work experience or internship opportunities during their studies
- Our dedicated Career Development Centre has sent out more than 11,000 CVs to help students to secure interviews, internships, part-time and full-time employment. We have exceptional job placement rates with 83% of UOWD students employed within 6 months*
- Our degrees are aligned with industry demand and global workforce planning requirements
- Every year, the UOWD Careers Fair attracts 50+ companies as exhibitors with more than 460 companies advertising positions with UOWD in 2019

* UAE Ministry of Education Graduate Destination Survey 2017-2020

UOWD Alumni

Where do UOWD Alumni work?





“

What makes the experience unique at UOWD is not only that it is a world class western education, but that we get the opportunity to be co-creators of our own learning journeys as students and engage with industry right from the get-go; and that makes us ready for whatever future we choose.

Dr Zeenath Reza Khan
UOW PhD Graduate

Transfer, Exchange and Study Abroad Programs

University of Wollongong in Dubai offers students the opportunity to incorporate further international studies within their chosen program by taking part in a transfer, exchange or study abroad scheme with University of Wollongong's Australian campuses in Wollongong or Sydney, or with an international partner institution.

Transfer to UOW Australia

This unique feature enables students to join an extensive network of more than 33,000 students studying programs at the University of Wollongong (UOW), Australia.

UOW has grown from a provincial feeder college with 300 students to an international university with more than 31,000 students spread across nine campuses worldwide. UOW retains a position as one of the top 1% of universities in the world, confirmed by its performance in the prestigious QS World University Rankings 2023.

Students commencing a program at UOWD may transfer to UOW Australia with full credit,

subject to certain criteria. Past graduates who have taken advantage of the option to transfer to Australia highly recommend it, as it provides a significant self-development opportunity. Students interested in transferring should contact the FRED & Registry Services at UOWD for details regarding the transfer process.

Student Exchange / Study Abroad Program

UOWD students may apply to participate in a Student Exchange/Study Abroad program with UOW Australia or a partner institution. Under these programs students can choose to study for one or more sessions. Once the session or semester is completed they can resume studies at UOWD.

UOW students can also opt to study a semester at UOWD. Past graduates who have taken advantage of this option highly recommend it, as it provides a significant self-development opportunity.

For more details on the application process, visa process and other related information, please contact FRED & Registry Services at UOWD.



Admission Requirements

Undergraduate Programs in Business Commerce, Computer Science, IT and Media and Design

School System	Bachelor Degree Advanced Entry (3 Years)	Bachelor Degree Direct Entry (4 Years)
UAE Al-Thanawiyya Al-Aama	N/A	Elite or Advanced Track 70%, General Track 75%
Arab Countries Al-Thanawiyyah Al-Aama	N/A	70%
American High School Diploma	Overall average grade of C (70% or 2.5/4.0) + SAT 1100	Overall average grade of C (70% or 2.5/4.0)
Bangladesh HSC	GPA of 4.0 / 5.0	GPA of 3.0 / 5.0
British GCE Curriculum	Minimum 5 IGCSE/GCSE subjects and Minimum of "CCD" in A levels	Minimum 5 IGCSE/GCSE subjects and 2AS/1A level subject(s)
Chinese Senior High School	80%	60%
International Baccalaureate Diploma	25 Points	21 Points
India CBSE & ICSE, Grade 12	65%	50%
Iran Pre-University Certificate	14	11
Kenya	60	31
Nigeria WAEC & NECO	N/A	Minimum of 7 subjects with no more than 1 "Pass"
Pakistan Higher Secondary School Certificate	60%	50%
CIS Countries Attestat	N/A	Average 3/5

Notes:

- All students applying for these programs are required to have an EmSAT in Mathematics with a score of 600 or equivalent.
- Students with qualifications from other curriculum should contact the Student Recruitment and Admissions department at UOWD to determine their eligibility.
- All students applying from non UAE MoE curriculum must provide an equivalency of their Secondary School Certificate from the Ministry of Education, UAE; stating the completion of Grade 12.
- A student who does not satisfy the criteria for Equivalency of Secondary School Certificate, may be subject to conditional admission, based on receiving a Letter of No Objection to Conditional Admission issued by the Ministry.

Nursing (Conversion)

The entry requirement for Bachelor of Nursing (Conversion) degree is the same as Bachelor Degree Direct Entry (4 Years) and to be eligible for this degree you need to be a registered nurse who holds a recognised diploma in nursing and also meet the admission requirements based on the type of high school curriculum you have followed.

English Language Requirements

Undergraduate Programs in Business Commerce, Computer Science, IT and Media and Design

English Language Test	Bachelor Degree* Advanced Entry (3 Years)	Bachelor Degree** Direct Entry (4 Years)
IELTS Academic	Overall IELTS (Academic) score of 6.0 & Minimum score of 6.0 in Reading & Writing Minimum score of 5.0 in Listening & Speaking	Overall IELTS (Academic) score of 5.0 & Minimum score of 5.0 in Reading & Writing
TOEFL Internet-based	79 with not less than 20 in Writing, 18 in Reading, 17 in Listening, 16 in Speaking	61
TOEFL Computer based	213 with a 4.0 TWE/Essay Writing	173
TOEFL International paper based	550 with a 4.0 TWE/Essay Writing	500
EmSAT Achieve – English	1400	1100

Notes:

* Students with a minimum overall score of 6.0 in academic IELTS and no more than one score (either in reading or writing) between 5.0 and 6.0 will be given the opportunity to complete a remedial subject in the first semester as a condition for progression.

** Students with a minimum overall score of 6.0 in academic IELTS (or equivalent) and a minimum score of 6.0 in reading and writing (or equivalent) are eligible for advanced standing for English Language subjects.

The English language requirement for Bachelor of Nursing (Conversion) degree is the same as Bachelor Degree Direct Entry (4 Years)

Admission Requirements

Undergraduate Programs in Engineering

School System	Bachelor of Engineering (Honours) (4 Years)
UAE Al-Thanawiyya Al-Aama	Elite Track (75%) OR Advanced Track (80%) and EmSAT: MATH - 1250, Physics - 900 and Arabic 600
Arab Countries Al-Thanawiyyah Al-Aama	Equivalent to UAE Al-Thanawiyyah Al-Aama requirement
American High School Diploma	Overall average grade of C (70% or 2.5/4.0) + SAT 1100
Bangladesh HSC	GPA of 4.0 / 5.0
British GCE Curriculum	Minimum 5 IGCSE/GCSE subjects and Minimum of "CCD" in A levels
Chinese Senior High School	80%
International Baccalaureate Diploma	25 Points
India CBSE & ICSE, Grade 12	65%
Iran Pre-University Certificate	14
Kenya	60
Pakistan Higher Secondary School Certificate	60%

Notes:

- Students not meeting the minimum direct entry for the Bachelor of Engineering (Honours) may be eligible for admission subject to successful completion of additional remedial subjects identified by the Faculty of Engineering and Information Sciences.
- Students with qualifications from other curriculum should contact the Student Recruitment and Admissions department at UOWD to determine their eligibility.
- All students applying for the Bachelor of Engineering are required to have an EmSAT in Mathematics with a score of 900 or equivalent and an EmSAT in Physics with a score of 800 or equivalent.
- All students applying from non UAE MoE curriculum must provide an equivalency of their Secondary School Certificate from the Ministry of Education, UAE; stating the completion of Grade 12.
- A student who does not satisfy the criteria for Equivalency of Secondary School Certificate, may be subject to conditional admission, based on receiving a Letter of No Objection to Conditional Admission issued by the Ministry.

English Language Requirements

Undergraduate Programs in Engineering

English Language Test	Bachelor of Engineering (Honours) Degree
IELTS Academic	Overall: IELTS (Academic) score of 6.0 Minimum of 6.0 in Reading & Writing Minimum of 5.0 in Listening & Speaking
TOEFL Internet-based	79 with not less than 20 in Writing, 18 in Reading, 17 in Listening, 16 in Speaking
TOEFL Computer based	213 with a 4.0 TWE/Essay Writing
TOEFL International paper based	550 with a 4.0 TWE/Essay Writing
EmSAT Achieve – English	1400

Notes:

- Students with a minimum overall score of 6.0 in academic IELTS and no more than one score (either in reading or writing) between 5.0 and 6.0 will be given the opportunity to complete a remedial subject in the first semester as a condition for progression.

Admission Requirements

Postgraduate Programs

Country	Grade - Direct Entry	Probationary Entry* GPA 2.5 - 2.99 or equivalent	Conditional Entry** GPA 2.0 - 2.49 or equivalent
Australia	65%	57%	50%
China	75%	63%	50%
Egypt	65% (Good)	57%	50% (Pass)
India	50%	45%	40%
	10 Point System: 7.0/10.0	10 Point System: 6.0/10.0	10 Point System: 5.0/10.0
	4 Point System: 3.0/4.0	4 Point System: 2.5/4.0	4 Point System: 2.0/4.0
Iran	14	13	12
Jordan	70%	60%	50%
Kenya	50%	45%	40%
Lebanon	11	10.5	10
Nigeria	50%	45%	40%
Pakistan	50%	45%	40%
Russia	Average of 4	Average of 3.5	Average of 3
UAE	3	2.5	2
UK	2nd Class Honours with lower division (or min 50%)	45%	Pass (or min 40%)
USA	3	2.5	2

Notes:

*Applicants with a bachelor's degree in the relevant field of study, or its equivalent, with an overall GPA between 2.5 and 2.99 (on a 4.0 scale) may be conditionally admitted to a master's program, only if they meet the necessary english language requirement. Such students must take a max of 18cp of subjects for the master's degree during the period of conditional admission and must achieve an overall WAM of 55 in their first 3 subjects at the University. Students who fail to achieve this standard may have their enrolment discontinued.

**Applicants with a bachelor's degree in the relevant field of study, or its equivalent, with an overall GPA between 2.0 and 2.49 (on a 4.0 scale) may be conditionally admitted to a master's degree, only if they meet the necessary english language requirement and they are required to complete a maximum of 18cp remedial non-credit bearing subjects prior to enrolment in their chosen master's degree. Students must achieve a minimum WAM of 55 in these subjects in order to progress to the master's degree or may have their enrolment discontinued.

English Language Requirements

Postgraduate Programs

Program	IELTS Academic	TOEFL Internet based	TOEFL Computer based	TOEFL Intl. Paper based	EmSAT Achieve English
All programs* excluding MBA, MEd/ Graduate Diploma in Educational Studies, COP	Overall score of 6.0 with 6.0 in Reading and Writing and 5.0 in Listening and Speaking	79 with not less than 20 in Writing, 18 in Reading, 17 in Listening, 16 in Speaking	213 with a 4.0 TWE/Essay Writing	550 with a 4.0 TWE/Essay Writing	1400
MBA	Overall score of 6.5 with 6.0 in Reading, Writing, Listening and Speaking	88 with not less than 22 in Writing, 20 in Reading, 17 in Listening, 18 in Speaking	231 with a 4.5 TWE/Essay Writing	575 with a 4.5 TWE/Essay Writing	1550
MEd / Graduate Diploma in Educational Studies					
COP	The score required for CoP is the same as that of the program under which the CoP subject is taken.				

Notes:

*Students with a score of IELTS 6.5, with a minimum of 6 in each band at the time on entry are exempt from an additional English subject at AED 9,415.35 / USD 2,565.

** Students who have achieved an overall Academic IELTS score of 6, but with a minimum of 5 in reading and writing for their relevant program, may opt to take Academic Writing as additional subject during their first semester at an additional fee of AED1,050/USD286. A 50% pass rate is required to clear the Post Enrolment Condition.



Student Accommodation

Students joining the UOWD can choose from a wide variety of single and shared accommodation options, ensuring they have a great stay while studying here in Dubai.

Our specially designed residential communities cater to the wants and needs of the modern student, taking into consideration vital

factors such as safety, security, comfort and convenience. You will find furnished and unfurnished room options with all the fundamental elements of any student living space, including utilities.

Our accommodation is designed to be modern, urban, ergonomic and aesthetically appealing to our young residents, with the aim of enhancing their student experience in the UAE.



Welcome to Dubai, United Arab Emirates

One of the most dynamic, fast-paced and future-forward cities in the world, UOWD is proud to call this city home.







A global hub for innovation, research and business, Dubai is a magnet for those with a bright idea that could change the world, an entrepreneurial mindset, a desire to make a difference or, simply, to be surrounded by the best of the best across a wide industry spectrum.

It is also one of the world's top ranked cities in terms of safety and security, boasts a world-class infrastructure and offers a vibrant lifestyle for people from almost 200 countries.

Open and welcoming to all cultures and beliefs, and a convenient gateway between East and West, studying in Dubai provides a unique opportunity to experience a truly global outlook while enjoying the benefits of a welcoming multicultural destination.

The ideal supportive environment in which to develop personal and professional

capabilities, as well as an immersive English language environment that provides an opportunity to practice and develop linguistic ability, Dubai is a thriving blend of enterprise, culture, tradition, education and entertainment.

Outstanding students and graduates with a study focus in key government-identified sectors may also be eligible to apply for the UAE's high-profile 10-year Golden Visa program, which grants foreign talent long-term residence.

And, post studies, UOWD students who decide to stay in Dubai as part of their career progression goals will also enjoy the benefits of a tax-free income.

It's no surprise, therefore, that the city is a highly appealing destination for students seeking to pursue their studies abroad.

Global connectivity

Dubai is within 8 hours flight time of two-thirds of the world's population, placing it closer to home for many students in comparison to other popular education destinations such as Australia, Canada, the UK and USA. Dubai International is also the world's busiest airport by international passenger traffic, serving 260 global destinations.

A safe, welcoming community

The UAE is an open and tolerant society, recognised as the second safest country in the world; while Dubai is ranked as the eighth safest city globally, according to the 2022 Numbeo Crime Index.

Cost of living comparison

Dubai has a more affordable cost of living compared to other major metropolitan hotspots such as Hong Kong, London, New York and Singapore; and ranked 31st in Mercer's 2022 Cost of Living report.

The cost of living for students, however, varies significantly. On average, a student will spend in the region of AED 3,000 per month on day-to-day living expenses and AED 27,000 annually on student accommodation.

International qualifications recognition

All programs are internationally recognised and fully accredited by the UAE Ministry

of Education's Commission for Academic Accreditation (CAA) and licensed by Dubai's Knowledge and Human Development Authority (KHDA). They are quality assured by Australia's Tertiary Education Quality Standards Agency (TEQSA), the country's independent national quality assurance and regulatory agency for higher education.

Employment opportunities

The UAE offers plenty of exciting employment opportunities for graduates. The UAE Salary Guide & Hiring Insights 2022 report from specialist recruitment firm Michael Page highlighted a number of in-demand sectors looking for fresh talent.

These include technology, human resources, healthcare and life sciences, along with accelerated demand for skilled workers in the areas of digital and data, and project management. Internships are also available with the city home to a wealth of multinational companies, next-generation start-ups and homegrown brands.

Access to student visas

Talented students with a high GPA are eligible to apply for the five-year UAE Student Visa. Outstanding students and graduates may also be eligible to apply for the UAE's high-profile 10-year Golden Visa program, which grants foreign talent long-term residence.



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“ Emirati women have played a key role in the growth of this country, and I foresee that role to be more prominent in the next 50 years, through countless achievements in sectors that contribute to the UAE's economy, technological advancement, education, healthcare, and more. ”

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UNIVERSITY OF WOLLONGONG IN DUBAI

University of Wollongong in Dubai
UOWD Building
Dubai Knowledge Park
Dubai, UAE

Toll FREE
800-UOWD (8693)

Outside the UAE
+971 4 278 1800

PO Box 20183

info@uowdubai.ac.ae
uowdubai.ac.ae

